



Associate Fintech Professional (CPFinT(A))

<QF Level 5>1

Certified Fintech Professional (Management) (CPFinT(M))

<QF Level 6>2

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))

<QF Level 6>3

Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))

<QF Level 6>4

Certified Fintech Professional
(Specialist – Open Banking and Application Programming Interface Stream)
(CPFinT(S-OBAPI))

<QF Level 6>5

Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))

<QF Level 6>6

Programme Handbook (Syllabus, Regulations and General Information)

FIN-P-002

¹ The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (Recognised under the QF at Level 5, QR Registration No.: 22/000742/L5, Validity Period from 12/09/2022 to 31/07/2030)

² The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2030)

³ The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2030)

⁴ The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2030)

⁵ The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2030)

⁶ The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2030)

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ECF-Fintech Introduction

Introduction 1.

With the aim of supporting capacity building and talent development for banking professionals, the Hong Kong Monetary Authority (HKMA) has been working together with the banking industry to introduce an industry-wide competency framework - "Enhanced Competency Framework (ECF) for Banking Practitioners" in Hong Kong.

Since the implementation of ECF in 2018, various programmes for different job functions in banking industry have been developed and integrated into The Hong Kong Institute of Bankers' (HKIB) flagship Certified Banker (CB) Programme which offer generalist, specialist, and strategic topics. The rationale for putting all programmes under one professional banking qualification is to promote an industry-based common qualifications benchmark. While ECF programmes offer "rolebased" knowledge and certification to relevant practitioners, CB is offering a vocational qualification pathway for further career advancement, being continuously enhanced to nurture more holistic banking professionals and ultimately, supporting the industry to develop a continuous learning culture and a sustainable talent pool so as to maintain the competitiveness of Hong Kong as an international financial centre.

The Enhanced Competency Framework on Financial technology ("Fintech") (hereinafter referred to as "ECF-Fintech") was introduced to develop a sustainable pool for the banking industry. The qualification structure of the ECF-Fintech comprises two levels: Core Level and Professional Level, targeting entry level and junior level staff and staff taking up middle or senior positions in Fintech-related job roles.

As the programme and qualification provider of the ECF-Fintech, HKIB has developed the learning programme – the "ECF-Fintech (Core Level)" to help individuals attain the Core Level of the competency standards set for the ECF-Fintech. The programme "ECF-Fintech (Professional **Level)**" helps individuals attain the Professional Level of the competency standards.

This Handbook provides programme details and relevant information for the learner who wants to complete the ECF-Fintech training and examination with the intent of obtaining the Professional Qualifications of "Associate Fintech Professional (CPFinT(A))", "Certified Fintech Professional (Management) (CPFinT(M))", "Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream (CPFinT(S-AIBD))", "Certified Fintech Professional

ECF-Fintech Introduction

(Specialist – Distributed Ledger Technology Stream (CPFinT(S-DLT)), "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream (CPFinT(S-AIBD)) and "Certified Fintech Professional (Specialist – Regtech Stream (CPFinT(S-RT)).

For more details, please refer to the HKMA's Guide to Enhanced Competency Framework on Fintech at <u>Guide to Enhanced Competency Framework on Fintech</u> issued by HKMA dated 3 December 2021 or you may visit <u>HKIB's ECF-Fintech webpage</u>.

2. Background

2.1 Aims

The aims of the ECF-Fintech are twofold:

- (i) To develop a sustainable Fintech talent pool for the banking industry; and
- (ii) To raise and maintain the professional competence of Fintech practitioners in the banking industry.

2.2 Competency Standards

They are set at two levels:

Core Level – This level is applicable to entry level and junior level Fintech practitioners in Authorized Institutes (Als).

Professional Level –This level is applicable to Fintech practitioners taking up middle or senior positions in Als. In order to more accurately reflect the different areas of expertise, this level is further divided into two tracks: Management Track and Specialist Track.

2.3 Scope of Application

The ECF-Fintech aims to develop an all-rounded Fintech competency framework to enhance the professional competencies of Fintech practitioners working in functions that involve technological innovation for financial services in the banking industry. Specifically, it is aimed at "Relevant Practitioners" located in the Hong Kong office of an Al whose primary responsibilities are to perform one or multiple job roles listed in the table below.

Job Roles	Role Description	Role Description
JOD Roles	(Core Level)	(Professional Level)
Role 1 –	Design, develop, test, and deliver	Provide expert advice on
Fintech	the core functional and technical	Fintech applications. Work
Solution Develop-	aspects of Fintech solutions for	with cross-functional teams to
ment	the Al. Work closely with cross-	build and implement Fintech
	functional teams, and coordinate	solutions for the AI.
	projects on Fintech solutions	
	throughout the software develop-	
	ment lifecycle.	
Role 2 –	Design and develop new Fintech	Oversee the design, develop-
Fintech Product De-	products with innovative features	ment, and management of
sign	and functionalities driven by user	Fintech products and ensure

	needs or market forces.	products' alignment with the Al's overall Fintech strategic direction and product compliance.
Role 3 – Fintech Strategy and Management	Assist in the research and execution of Fintech strategy, and manage the Fintech initiatives of the AI in collaboration with internal stakeholders and external vendors and partners.	Drive Fintech agenda within the AI, and provide strategic direction for the AI's Fintech initiatives.
Role 4 – Regtech	Assist in Regtech research, use case formulation, regulatory and business requirements consolidation, vendor selection and Regtech solution development, etc. along the Regtech adoption journey to enhance the efficiency and effectiveness of the Al's risk management and regulatory compliance.	Lead and drive the design, development and implementation of Regtech solutions and the change management to ensure alignment with the Al's overall Regtech strategy and realization of benefits of Regtech.

For more details about the key tasks, please refer to Annex 1 ECF-Fintech: Key Roles and Tasks for Relevant Practitioners of HKMA <u>Guide to Enhanced Competency Framework on Fintech. (Annex 1)</u>

2.4 Certification and Public Register

There are six Professional Qualifications under the ECF-Fintech:

Core Level

Associate Fintech Professional (CPFinT(A))

A Relevant Practitioner may apply to HKIB for the professional qualification certification if he or she:

- (1) has completed all the four Core Level training modules (Modules 1 to 4) and obtained a pass in the relevant examination of each module plus 1 year of relevant work experience in Fintech projects and/or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1; or
- (2) is grandfathered based on the required work experience upon the launch of the Core

Level module and employed by an AI at the time of application.

Professional Level - Management Track

Certified Fintech Professional (Management) (CPFinT(M))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5, Module 9, and Module 10 of the ECF-Fintech Professional Level training programme and obtained a pass in the relevant examination of each module on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1; or
- (2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

Professional Level - Specialist Track

Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))

Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))

Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))

Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))

A Relevant Practitioner may apply to HKIB for professional qualification certification if he or she:

- (1) has completed Module 5 and <u>one of the following modules</u> for fulfilling the technical specialist stream of the Professional Level training programme and obtained a pass in the examination of the relevant modules on top of the Core Level qualification plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1:
 - Module 6 for Artificial Intelligence and Big Data stream
 - Module 7 for Distributed Ledger Technology (DLT) stream

- Module 8 for Open Banking and Application Programming Interface (API) stream
- Module 11 for Regtech stream

or

(2) is grandfathered based on the required work experience upon the launch of the Professional Level module and employed by an AI at the time of application.

For details regarding grandfathering requirements, please refer to **Guidelines of Grandfa**thering Application for ECF-Fintech in ECF-Fintech webpage and Section 7 of the HKMA Guide to Enhanced Competency Framework on Fintech.

By going through HKIB certification process successfully, the respective certification holders are then registered as Certified Individuals (CI) and included in the public register on HKIB website. HKIB will also grant the certification holders a professional membership of HKIB.

Learners who have successfully completed a HKIB professional qualification programme (including training and examination requirements) but yet to fulfil the requirement of Relevant Practitioners or required years of relevant work experience for certification will be automatically granted as ECF Affiliate.

ECF Affiliate holders are then registered as Certified Individuals and included in the public register on HKIB website. Ordinary Membership with membership fee for the awarding year waived will also be granted to learners.

2.5 Annual renewal of certification and CPD Requirements

The ECF-Fintech certification is subject to annual renewal by HKIB. PQ holders are required to meet the annual Continuing Professional Development (CPD) requirements and pay an annual certification renewal fee to renew the certification.

For both the Core Level and Professional Level qualifications, a minimum of 12 CPD hours is required for each calendar year (ending 31 December), of which at least 4 CPD hours should be on topics related to innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

Any excess CPD hours accumulated within a particular year cannot be carried forward to the following year.

For ECF Affiliate, at least 3-hours of CPD within the scopes mentioned in HKIB CPD Scheme is required annually for certification renewal.

No CPD is required in the first calendar year when above certification(s) is granted. The CPD requirement starts in the following calendar year.

Please refer to the <u>Overview of HKIB CPD Scheme</u> and <u>HKIB CPD Requirements webpage</u> for more details.

3. ECF-Fintech (Core Level) Programme Overview

3.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- A Bachelor's Degree in any discipline awarded by a recognised university or equivalent; or
- An Associate Degree (AD) / Higher Diploma (HD) in a banking, finance, technology or related discipline or equivalent; or
- A relevant professional qualification; or
- Mature applicants with 3 years of relevant banking experience with recommendations from employer

Remarks:

- 3rd or final year full-time university undergraduate students in a banking, finance, technology or related discipline will be considered.
- 2. Mature applicants (aged 21 or above) who do not possess the above academic qualifications but with relevant banking experience and recommendation from their employers will be considered on individual merit.

3.2 Programme Objectives

This programme is developed to nurture a broad and sustainable talent pool of entry level and junior level Fintech practitioners for the banking industry. Learners will be equipped with

professional knowledge and technical expertise to better respond to innovative financial and technological trends.

3.3 Programme Intended Outcomes

Upon completion of the Programme, learners should be able to:

- Acquire the key aspects of Fintech application in banking and financial services.
- ♣ Demonstrate in-depth knowledge of the legal and regulatory framework for Fintech governing banking and financial services in Hong Kong.
- Acquire essential knowledge of the financial system, banking products and services.
- Integrate and apply Fintech skills and knowledge to tackle banking and financial services industry challenges and develop practical recommendations or solutions.
- Analyse latest digital developments in Hong Kong and overseas and identify new opportunities for Fintech innovation in banking products, services, and platform.
- Apply the essential principles and industry standards to support the design, development, and promotion of Fintech solutions.

3.4 Learning Hours

The programme design adopts a blended learning approach. Learners are advised to spend not less than 800 Learning Hours (equivalent to 80 credits) in total for completing a full programme. Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the Programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

The Programme comprises of the following 4 modules as accumulated a total of 80 credits.

Module 1: Technology Essentials (20 credits)

Module 2: Banking and Risk Essentials (20 credits)

Module 3: Fintech Practicum (20 credits)

Module 4: Fundamental Fintech Tools and Applications (20 credits)

3.5 Completion Requirements

The completion period for the Programme is eight years from the year in which the first module is completed.

Learners are required to complete all four modules and accumulated a total of 80 credits by obtaining a pass in all relevant examinations.

3.6 Integration in Certified Banker (CB)

The "ECF-Fintech (Core Level)" is integrated in the Certified Banker (Stage II) as one of the Elective Modules.

CB (Stage II) is a professional banking qualification programme developed and offered by HKIB. It is intended to raise the professional competency of banking and financial practitioners in Hong Kong to meet modern demands, while providing a transparent standard with international recognition.

Individuals who have completed the "ECF-Fintech (Core Level)" programme and obtained a pass at the relevant examination or have been grandfathered "Professional Certificate for ECF-Fintech (Core Level)" programme and obtain a pass at HKIB's exemption assessment are encouraged to join the CB (Stage II) Programme.

3.7 Qualifications Framework

The Professional Qualification "Associate Fintech Professional (CPFinT(A))" is recognised under the QF at Level 5. (QR Registration No.: 22/000742/L5) (Validity Period from 12/09/2022 to 31/07/2030)

Please refer to the accreditation page on HKIB website for more details.

4. ECF-Fintech (Professional Level) Programme Overview

4.1 Entry Requirements

The Programme is open to members and non-members of HKIB. Learners must fulfil the stipulated minimum entry requirements:

- Professional Certificate for ECF-Fintech awarded by HKIB; or
- Grandfathered for ECF-Fintech Core Level Programme by HKIB

4.2 Programme Objectives

Management Track

This programme is developed to nurture a sustainable talent pool of middle or senior level Fintech practitioners for the banking industry. Learners will acquire a more in-depth understanding of the Fintech development trends, regulatory updates, and technology advancement to develop capabilities and formulate insights to drive and manage Fintech transformation within the organisation.

Specialist Track

This programme is developed to nurture a sustainable talent pool of more experienced and specialised expert level Fintech practitioners for the banking industry. Learners will achieve mastery within a specific Fintech domain on technology principles and applications in the banking industry to advise on Fintech use cases, solution architecture, and implementation management.

4.3 Programme Intended Outcomes

Upon completion of the Programme, learners should be able to:

Management Track

Keep abreast of the key aspects of Fintech application in banking and financial services.

Analyse the competitive landscape and the applications of the latest technology, and formulate Fintech growth strategies.

- Articulate banking product vision and business requirements clearly with business stakeholders and Fintech professionals.
- Formulate strategies and policies for implementing Fintech projects with well managed scope, resources, and quality.
- Develop breakthrough solutions by leveraging technology adoption to cope with major constraints and challenges.
- Formulate, monitor and review the control measures related to compliance of Fintech products with relevant banking and data privacy regulations.

Specialist Track

- ♣ Drive practical Fintech adoption in a range of applicable business contexts.
- Acquire in-depth knowledge and design rationale of Fintech solutions and applications in banks.
- Evaluate new technologies and vendors in the market and supervise the application of technology concepts of relevant Fintech disciplines in solution design for addressing specific business scenarios and user pain points.
- Formulate policies for the design, development, and implementation of Fintech solutions.
- Formulate the implementation approach and guidelines in Fintech projects after reviewing the solution architecture.
- Establish and enforce policies and standards on Fintech software engineering across different coding practices, design patterns, production processes, and system operations.

4.4 Learning Hours

The programme design adopts a blended learning approach. Learners are advised to spend not less than 900 Learning Hours for Management Track (equivalent to 90 credits) or 600 Learning Hours for Specialist Track (equivalent to 60 credits) in total for completing the following full Programme. Learning time refers to the amount of time an average learner is expected to take to complete all learning pertaining to the Programme and achieve the learning outcomes expected. It includes time spent on all learning modes and activities such as training class, self-study and assessment hours.

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The Programme comprises of the following modules and the accumulated credits for each track are as follow:

- Management Track: 90 credits
- Specialist Track Artificial Intelligence and Big Data Stream: 60 credits
- Specialist Track Distributed Ledger Technology Stream: 60 credits
- Specialist Track Open Banking and Application Programming Interface Stream: 60 credits
- Specialist Track Regtech Stream: 60 credits

Module 5: Regulatory Trends and Data Ethics (30 credits)

Module 6: Artificial Intelligence and Big Data (30 credits)

Module 7: Distributed Ledger Technology (DLT) (30 credits)

Module 8: Open Banking and Application Programming Interface (API) (30 credits)

Module 9: Business Strategy and Marketing (30 credits)

Module 10: Fintech Product Management (30 credits)

Module 11: Regtech (30 credits)

4.5 Completion Requirements

The completion period for the Programme is eight years from the year in which the first module is completed.

Learners are required to complete all related modules for each track with an accumulated credits as required by obtaining a pass in all relevant examinations.

4.6 Integration in Certified Banker (CB)

The "ECF-Fintech (Professional Level)" is integrated in the Certified Banker Stage as one of the Elective Modules.

CB Stage is a professional banking qualification programme developed and offered by HKIB. It is intended to raise the professional competency of banking and financial practitioners in Hong Kong to meet modern demands, while providing a transparent standard with international recognition.

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Individuals who have completed the "ECF-Fintech (Professional Level)" Programme and obtained a pass at the relevant examination or have been grandfathered "Postgraduate Certificate for ECF-Fintech" Programme and obtain a pass at HKIB's exemption assessment are encouraged to join the CB Specialist Stream Programme.

4.7 Qualifications Framework

The Professional Qualification "Certified Fintech Professional (Management) (CPFinT(M))", is recognised under the QF at Level 6. (QR Registration No.: 22/000867/L6) (Validity Period from 01/11/2022 to 31/07/2030)

The Professional Qualification "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))", is recognised under the QF at Level 6. (QR Registration No.: 22/000868/L6) (Validity Period from 01/11/2022 to 31/07/2030)

The Professional Qualification "Certified Fintech Professional (Specialist – Distributed Ledger Technology Stream) (CPFinT(S-DLT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000869/L6) (Validity Period from 01/11/2022 to 31/07/2030)

The Professional Qualification "Certified Fintech Professional (Specialist – Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))", is recognised under the QF at Level 6. (QR Registration No.: 22/000870/L6) (Validity Period from 01/11/2022 to 31/07/2030)

The Professional Qualification "Certified Fintech Professional (Specialist – Regtech Stream) (CPFinT(S-RT))", is recognised under the QF at Level 6. (QR Registration No.: 22/000871/L6) (Validity Period from 01/11/2022 to 31/07/2030)

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Please refer to the <u>accreditation page</u> on HKIB website for more details.

5. Learning Support

HKIB provides learners with a range of support services to help you throughout the learning journey. These services include answering your enquiries, managing the certification process, providing access to library resources, offering study materials, and maintaining an online learning platform. The aim of these services is to facilitate learners and increase the chances of success in the training and examination. Here are some highlights for your attention.

5.1 Professional Qualification Programme Scholarship Scheme

Each year, HKIB selects the top two candidates from each competency level (Core/Professional) and award them with the scholarship as recognition. This is the way for HKIB to promote academic excellence and motivate future students to push themselves to achieve same high level of performance.

The two top candidates in each competency level (Core/Professional), provided that all other granting requirements are met, can be awarded with a cash incentive (HKD5,000 for Core Level; HKD6,000 for Professional Level), and a study coupon which can provide candidates to study one more professional qualification offered by HKIB with all training and examination fees waived.

5.2 Subsidy

Professional Qualification Programme	Module	Subsidy
ECF - Fintech (Core Level)	 Associate Fintech Professional (CPFinT(A)) Module 1: Technology Essentials Module 2: Banking and Risk Essentials Module 3: Fintech Practicum Module 4: Fundamental Fintech Tools and Applications 	Pilot Scheme on Training Sub- sidy for Fintech Practitioners
ECF - Fintech (Professional Level)	 Certified Fintech Professional (Management) (CPFinT(M)) Module 5: Regulatory Trends and Data Ethics Module 9: Business Strategy and Marketing Module 10: Fintech Product Management 	
	Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))	
	 Module 5: Regulatory Trends and Data Ethics Module 6: Artificial Intelligence and Big Data 	
	Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))	
	 Module 5: Regulatory Trends and Data Ethics Module 7: Distributed Ledger Technology (DLT) 	
	Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))	
	 Module 5: Regulatory Trends and Data Ethics Module 8: Open Banking and Application Programming Interface (API) 	
	Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))	
	Module 5: Regulatory Trends and Data EthicsModule 11: Regtech	

The programme is subject to The Pilot Scheme on Training Subsidy for Fintech Practitioners offered by the Government of HKSAR (Pilot Scheme). Eligible practitioners have to apply via their AI employer for reimbursement of 80% of the training costs (i.e. the tuition fee and first-time examination fee) for each eligible professional qualification, subject to a cap of HK\$25,000. For more details, please visit The Pilot Scheme on Training Subsidy for Fintech Practitioners.

5.3 HKIB Resources Corner Support

The Resources Corner situated at the premises of HKIB provides the required learning

resources required for study. Copies of the Recommended Readings are available in the Cornerfor borrowing. To provide updated learning resources to the members, HKIB has provided FREE internet and library service to the members.

Learners are encouraged to prepare the examination by acquiring relevant market information and module knowledge through various channels, e.g. reference readings, business journals, websites etc. Learners should be aware that such market information may be important and pertinent to the examinations.

5.4 Market Information Updates

HKIB regularly organises training courses, CPD programmes, conference, seminars and luncheon talks, industry events on current issues and developments in financial markets that candidates may find essential, helpful and relevant to their learning. Besides, HKIB provides members with updated market information through complimentary bi-monthly journal Banking Today, weekly e-news and first-hand internship opportunities.

For more details, please refer to <u>Events & Industry Initiatives</u> and <u>HKIB eLearning</u> under HKIB website.

5.5 Mock Examination Paper for Examination Preparation

To facilitate the learners to get better preparation for the examination, HKIB provides the mock examination paper for the learners as reference to better understand the examination format, structure and approach. Thus, all the questions shared from the mock examination paper will NOT be used in the official examination.

5.6 Learning Consultation Services

For learners require any learning consultation services related to the banking professional qualifications offered by HKIB, they may contact us through our customer service hotline at (852) 2153 7800 for making arrangement.

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6. Programme Syllabus

6.1 Module 1: Technology Essentials

A. Module Objective

The module aims to introduce emerging financial and regulatory technologies, including artificial intelligence (AI), big data analytics, distributed ledger technology (DLT), cloud computing, open banking and API, Robotic Process Automation (RPA) and cybersecurity; to introduce Fintech trends, key disruption events in the banking industry and the impact of Fintech developments on banking industry operations; and to introduce local and overseas Fintech applications, use cases and the corresponding implications in the banking space.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Analyse, evaluate and apply the fundamental technical concepts and principles of emerging Fintech topics to assist in Fintech solution development.
- Identify the recent and emerging Fintech trends and developments and common Fintech applications in banks.

C. Syllabus

Chapter 1: Introduction to Financial Technology (Fintech) and Regtech		
1	Introduction of emerging financial and regulatory technologies	
2	Key concepts and principles of artificial intelligence	
3	Key concepts and principles of big data analytics	
4	Key concepts and principles of distributed ledger technology (DLT)	
5	Key concepts and principles of cloud computing	
6	Key concepts and principles of open banking & API	
7	Key concepts and principles of Robotic Process Automation (PRA)	
8	Key concepts and principles of cybersecurity	
Chapter 2: Fintech Trends and Developments		

1	- Recent Key Disruptive Events in Banking
2	- Fintech Development to enhance the Banking Operations and Customer
	Experience
	Customer Experience and Centricity
	Digital Product Services Development
	Operation Efficiency Enhancement
	Change Management
Chapte	er 3: Common Fintech Applications in Banks
1	- Local and overseas Fintech applications
2	- Use-cases of the following technologies, including
	Virtual assistant

D. Recommended Readings

Credit scoring

Remote onboarding

Authentication and biometrics

Essential Readings

- 1. Rubini, Agustin (2018). Fintech in a Flash: Financial Technology Made Easy. De G PRESS.
- 2. Mohan, D. (2020). The Financial Services Guide to Fintech: Driving Banking Innovation Through Effective Partnerships. Kogan Page. (Chapter 1, 2, 7 and 10).
- Mills, Karen G. (2018). Fintech, Small Business & the American Dream: How Technology Is Transforming Lending and Shaping a New Era of Small Business Opportunity. Springer.

Supplementary Readings

- Tanda, Alessandra & Schena, Cristiana-Maria (2020). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Pivot.
- 2. Tanda, A., & Schena, C. M. (2019). FinTech, BigTech and Banks. Springer Publishing.
- Loesch, Stefan (2018). A Guide to Financial Regulation for Fintech Entrepreneurs.
 Wiley.

Further Readings

- 1. Anderson, Ross (2020). Security Engineering: A Guide to Building Dependable Distributed Systems. Wiley.
- 2. Benedict J. Drasch, André Schweizer and Nils Urbach. (2018) Integrating the

- 'Troublemakers': A taxonomy for cooperation between banks and fintechs. Journal of Economics and Business. Volume 100, November–December 2018, Pages 26-42. DOI: 10.1016/j.jeconbus.2018.04.002.
- 3. Valverde, Dantiago Carbo & Fernandez, Francisco Rodriguez (2020). Financial digitalization: Banks, Fintech, Bigtech, and consumers. Journal of Financial Management, Markets and Institutions, 08(01), 2040001.
- 4. The Hong Kong Monetary Authority (2019). Reshaping Banking with Artificial Intelligence.
- 5. Brett King (2018). Bank 4.0: Banking Everywhere, Never at a Bank. Wiley.

6.2 Module 2: Banking and Risk Essentials

A. Module Objective

The module aims to enable learners a clear understanding of corporate, institutional, commercial, and retail banking and articulate the offerings and distinction of different banking sectors; to provide learners knowledge of products and services, and respective banking functions and operations supports; to provide learners a clear picture of contemporary banking developments and local talent expectations, including local and international Fintech initiatives; to enhance learners' knowledge and understanding on risk management framework and methodologies, regulatory framework landscape, Regtech application and development.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Differentiate between different banking product offerings and study the differences between retail banking, commercial banking, corporate banking, and institutional banking.
- Recognise expectations for competency of local Fintech talent and stay up-to-date on banking Fintech developments and adopt local and international Fintech regulations and government initiatives.

C. Syllabus

Chapter 1: Retail and Commercial Banking (Fintech-related applications)		
1	- Fundamentals of retail and commercial banking	
	Key offering of a universal bank	
	Key business aspects covering by retail and commercial Banking	
2	- Local market landscape	
	Critical factors to Retail Banking and Commercial Banking	
	Business size of authorized institution	
	Market Size of SMEs in Hong Kong	
3	- Customer Segmentation	
	Retail Banking	
	Commercial Banking	
4	- Channel Management	
5	- Retail and SME Credit assessments	

	Retail Banking Credit Assessments		
	Commercial Banking Credit Assessments		
6	Summary		
Chapter 2: Corporate and Institutional Banking			
1	- Fundamentals of corporate and institutional banking		
	Overview		
	Client Segments		
	Products		
	Corporate Lending		
2	- Customer relationship management		
	Definition and Framework		
	Key Elements for Successful CRM		
	Roles and Responsibilities of Relationship Managers		
	Other Key Parties		
	CRM under the Digital World		
3	- Transaction banking and securities services		
	Trade Finance		
	Cash Management and Account Services		
	Securities Services		
	Key Areas of Concern and Opportunities in Transaction Banking		
4	- Financial markets and treasury advisory		
	Money Markets		
	Fixed Income, Currencies and Commodities		
	• Equities		
	Treasury Advisory Consequent Operation: Times and Manhata		
_	Key Areas of Concern and Opportunities in Finance Markets Our protesting a conduct bereauthors.		
5	- Corporate finance and others		
	Debt Capital Markets Equity Capital Markets		
	Equity Capital MarketsProject Finance		
	M&A and Corporate Advisory		
	Key Areas of Concern and Opportunities in Corporate Finance		
	Other Corporate and Institutional Banking Services		
	Collaboration with Other Banking Sectors		
Chapte	er 3: Contemporary Banking Trends		
1	- Smart Banking Initiatives		
	Faster Payment System		
	Enhanced Fintech Supervisory Sandbox		
]		

	Promotion of Virtual Banking
	Banking Made Easy initiative
	Open Application Programming Interface
	Closer cross-border collaboration
2	Enhanced research and talent development Factor Poyment System (EDS)
2	Faster Payment System (FPS)Features
	Benefits to Consumer Perefits to Marchants and Comparetors
	Benefits to Merchants and Corporates Fight and Fight at Companies and Corporates (FCC) 2.2
3	- Enhanced Fintech Supervisory Sandbox (FSS) 2.0
	Objectives
	• Features
	• Usage
4	- Promotion of Virtual Banking
	Selection Criteria of VB Application
	VB Supervisory Approach
	Key Risk Areas
	New Personal Credit Products
5	- Banking Made Easy Initiative
	Remote Customer Onboarding
	Online Finance
	Online Investment
	 Anti-Money Laundering & Counter-Financing of Terrorism
	 Regtech for prudential risk management and compliance
	Machine-readable regulations
6	- Open Application Programming Interface (API)
	Implementation Approach
	Adoption Status of Commercial Banking
	Benefits
	Challenges
	Essential practices for Phase III and IV implementation
7	- Cross-border collaboration
	Collaboration in Guangdong-Hong Kong-Macau Bay Area
	Central Bank Digital Currencies
	Collaboration with Singapore
	Project LionRock-Inthanon
	Bank of International Settlements Innovation Hub Hong Kong Centre
	 Global Financial Innovation Network Cross-Border Testing
8	- Talent Development Programme

	Fintech Career Accelerator Scheme
	Industry Project Masters Network Scheme
	Enhanced Competency Framework
9	- Financial intermediation
	Definition of Financial Intermediation
	Strategies of Financial Intermediation
	Latest development of Financial Intermediation in Hong Kong
10	- Summary
Chapt	er 4: Risk Management and Regulatory Compliance
1	- Overview of Risk Management in Banking
	Introduction to Risk Management
	Enterprise Risk Management
	Importance of Risk Management in Banks
	Big Losses of Financial Institutions
	Risk Management Framework
2	- Tools and Measures in Risk Management
	Value-at-Risk (VaR)
	Advantages/Drawbacks of VaR
	Expected Shortfall (ES)
	Coherent Risk Measures
	Back-Testing
	Scenario Analysis and Stress Testing
	Scenario Design
	Reverse Stress Testing
	Regulation on Stress Testing
	Economic Capital
	Risk-adjusted Return on Capital (RAROC)
3	- International Regulatory Framework: Basel III Standards and Trend of De-
	velopment in FinTech Regulation Landscape
	Importance of Regulating Banks
	Introduction to BASEL
	BASEL III
	Capital Definition & Requirements
	Capital Conservation Buffer
	Countercyclical Buffer
	Leverage Ratio
	Liquidity Ratios
	Capital for CVA Risk
	• G-SIBs
I	

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- D-SIBs
- FinTech Regulations: Current State in Hong Kong
- Evolving Regulatory Landscape on Other Jurisdictions
- RegTech: Overview and Emerging Trend of Development
 - Introduction to RegTech
 - Evolution of RegTech
 - Importance of RegTech to the Banking Industry
 - RegTech's Underlying Technologies
 - RegTech's Application Areas
 - RegTech: Current State and Government Initiatives
 - RegTech Adoption in Hong Kong: Opportunities and Challenges
 - Case Studies and Insights: RegTech Applications in Banks
 - SupTech and HKMA's Adoption of SupTech
 - Future of RegTech

D. Recommended Readings

Essential Readings

1. John C. Hull. (2018). Risk Management and Financial Institutions Fifth Edition. Wiley

Supplementary Readings

- 1. Tata, F. (2020). Corporate and investment banking: Preparing for a career in sales, trading, and research in global markets. Springer Nature
- 2. Walker, T., & Morris, L. (2021). The handbook of banking technology. Wiley
- 3. Boston Consultant Group. (2018). Redefining corporate client relationships in a digital world.
- 4. Deloitte. (2017). Modernizing transaction banking: Service externalization and the right technology portfolio.
- 5. Guo, Y. (2017). Implementing relationship banking strategies and techniques and improving customer value. Finance and Market, 2(2).
- 6. Hong Kong Monetary Authority. (2018, October 30). The launch of etradeconnect and the collaboration with we.trade.
- 7. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-1, CR-S-2, TA-2, IR-1, CR-G-13, CR-G-14.
- 8. Hong Kong Monetary Authority. (2021, February 23). Joint statement on the multiple central bank digital currency (m-CBDC) bridge project.
- 9. Oliver Wyman and International Securities Services Association (2020). The future of securities services.

- 10. Payne, A., & Frow, P. (2005). A strategic framework for customer relationship management. Journal of marketing, 69(4), 167-176.
- 11. World Bank. (2018, August 23). World bank prices first global blockchain bond, raising A\$110 million.
- 12. World Bank. (2019, August 16). World bank issues second tranche of blockchain bond via bond-i.
- 13. Berger, A. N., & Udell, G. F. (2006). A more complete conceptual framework for SME finance. Journal of Banking & Finance, 30(11), 2945–2966.
- 14. Boston Consultant Group (2019). Retail-Banking Distribution 2025 Up Close and Personal.
- 15. Boobier, T. (2020). Al and the Future of Banking. John Wiley and Sons.
- 16. Guide, A. B. I. C. (2012). Customer Management in SME Banking.
- 17. HK Financial Services Development Council (2020). Family Wisdom: A Family Office Hub in Hong Kong.
- 18. Hong Kong Monetary Authority (2001). Sharing of Consumer Credit Data through a Credit Reference Agency.
- 19. Hong Kong Monetary Authority (2002). Best Practices for Credit Card Operations.
- 20. Hong Kong Monetary Authority (2021). HKMA Monthly Statistical Bulletin (July 2021).
- 21. International Finance Corporation (2009). The SME Banking Knowledge Guide.
- 22. International Finance Corporation (2012). Customer Management in SME Banking: A Best-in-Class Guide.
- 23. Quinlan and Associates. (March 2021). Branching Off.
- 24. Rogers, Martha; Peppers, Don. (2016). Differentiating Customers by Their Needs. In Managing Customer Relationships (pp. 187–215). John Wiley & Sons, Inc.
- 25. Rogers, Martha; Peppers, Don. (2016). Differentiating Customers by Their Needs. In Managing Customer Relationships (pp. 187–215). John Wiley & Sons, Inc.
- 26. Securities and Futures Commission. (2021). Asset and Wealth Management Activities Survey 2020.
- 27. Trade and Industry Department, The Government of HK SAR. (2021). Small and medium enterprises (SMEs).
- 28. W.Up. (2018). Segments of One: Customer Insights in Digital Marketing.
- 29. Walker, T., & Morris, L. (2021). The Handbook of Banking Technology. John Wiley & Sons.
- 30. Bodea, T., & Ferguson, M. (2014). The Ideas Behind Customer Segmentation. In Segmentation, Revenue Management and Pricing Analytics (pp. 11–17). Routledge.
- 31. Albastaki, & Albastaki, Yousif. (2021). Innovative strategies for implementing FinTech in banking. Business Science Reference.
- 32. Accenture (2020). The Next Phase of the Banking Open API Journey.

- 33. Bank for International Settlements (2020). Rise of the central bank digital currencies: drivers, approaches and technologies.
- 34. Banking Ordinance, Authorization of Virtual Banks A Guideline issued by the Monetary Authority under Section 16(10).
- 35. Beck, H. (2001). Banking is essential, banks are not. The future of financial intermediation in the age of the Internet. Netnomics, 3(1), 7-22.
- 36. Boďa, M., & Zimková, E. (2021). A DEA model for measuring financial intermediation. Economic Change and Restructuring, 54, 339-370.
- 37. ebrary, I., & Books24x7, I. (2011). Business knowledge for IT in global retail banking a complete handbook for IT professionals. Essvale Corp.
- 38. Europe Banking Association (2017). Open Banking: advancing customer-centricity
- 39. Farrow, G. S. (2020). An application programming interface model for open banking ecosystems. Journal of Payments Strategy & Systems, 14(1), 75-91.
- 40. Finnovate Research (2018). Neo Banks Performance and new ideas.
- 41. GFIN Report (2019).
- 42. Greenbaum, Thakor, Boot, Thakor, Anjan V, & Boot, Arnoud W. A. (2020). Contemporary financial intermediation. (Fourth edition / Stuart I. Greenbaum, Anjan V. Thakor, Arnoud W.A. Boot.). Academic Press.
- 43. Hong Kong Interbank Clearing Limited (HKICL).
- 44. HKMA (2020). International Financial Centre.
- 45. HKMA Banking Made Easy Initiative.
- 46. HKMA Circular B1/15C B9/29C, Fintech Supervisory Sandbox (FSS).
- 47. HKMA Circular B10/1C B1/15C, Remote on-boarding of corporate customers.
- 48. HKMA Circular B10/1C B1/15C, Remote on-boarding and iAM Smart.
- 49. HKMA Closer Cross-border Collaboration.
- 50. HKMA Enhanced Competency Framework.
- 51. HKMA Fintech Supervisory Sandbox.
- 52. HKMA Fintech Career Accelerator Scheme (FCAS) Gap Year Placement Programme.
- 53. HKMA Insights (2020). Wealth Management Connect Scheme in the Greater Bay Area.
- 54. HKMA Insight (2021). New Personal Credit Products by Virtual Banks.
- 55. HKMA Press Releases (2017). A New Era of Smart Banking.
- 56. HKMA Press Releases (2017). Latest Development on the Era of Smart Banking.
- 57. HKMA Press Releases (2018). FPS New Account Proxy -HKID Number.
- 58. HKMA Press Releases (2018). Application of Financial Technology in Personal Lending Business.
- 59. HKMA Press Releases (2019). Granting of Virtual Banking License 27 March 2019.
- 60. HKMA Press Releases (2019). Hong Kong FinTech Week 2019.

- 61. HKMA Press Releases (2020). Hong Kong FinTech Week 2020.
- 62. HKMA Press Releases (2021). HKMA Promulgates Implementation Details for Cross-boundary Wealth Management Connect Pilot Scheme in the Guangdong-Hong Kong-Macao Greater Bay Area.
- 63. HKMA Press Releases (2021). The HKMA Unveils "Fintech 2025" Strategy.
- 64. HKMA Regtech Watch Issue No. 3 (2020).
- 65. HKMA Revised Guidelines for New Personal-Lending Portfolio (NPP).
- 66. HKMA Speeches (2020). Welcoming Remarks at HKMA Fintech Day.
- 67. HKMA Speeches (2021). BIS Innovation Summit 2021 "Central Bank Innovations: Payments, Data and Capabilities".
- 68. HKMA Supervisory Policy Manual (SPM) (AML 1 V.1 19.10.18)
- 69. Hong Kong Government Consultation Paper (2018). Global Financial Innovation Network (GFIN) Consultation document.
- 70. KPMG (2020). Transforming Risk Management and Compliance: Harnessing the Power of Regtech.
- 71. KPMG (2021). Regtech Adoption Practice Guide, Issue #2: Anti-Money Launder-ing/Counter-Financing of Terrorism.
- 72. OCED (2021). Central Bank Digital Currencies and payments: A review of domestic and international implications.
- 73. PWC (2020). Reshaping Banking with Artificial Intelligence.
- 74. SFC (2019). Guidelines on Online Distribution and Advisory Platforms
- 75. Tanda, A., & Schena, C.-M. (2019). FinTech, BigTech and banks: digitalisation and its impact on banking business models. Palgrave Macmillan.
- 76. Bank for International Settlements (BIS). (Basel Committee on Banking Supervision reforms Basel III.
- 77. Los Angeles Times. (2013, Dec 21) Wells Fargo's Pressure-Cooker Sales Culture Comes at a Cost.
- 78. Hong Kong Monetary Authority (HKMA) (2001, Jan 19) Supervisory Policy Manual IN. Introduction.
- 79. Hong Kong Monetary Authority (HKMA) (2019, Dec 27) Supervisory Policy Manual GL. Glossary. Introduction.
- 80. Hong Kong Monetary Authority (HKMA) (2001, Oct 11) Supervisory Policy Manual SA-1. Risk-based Supervisory Approach.
- 81. Hong Kong Monetary Authority (HKMA) (2017, Oct 06) Supervisory Policy Manual IC-1. Risk Management Framework.
- 82. Hong Kong Monetary Authority (HKMA) (2021, Jan 21) Circulars & Guidance Papers. Circulars. Report on "AML/CFT Regtech: Case Studies and Insights" Encl. AML/CFT Regtech: Case Studies and Insights.
- 83. Hong Kong Monetary Authority (HKMA) (2020, Nov). Transforming Risk

- Management and Compliance: Harnessing the Power of Regtech.
- 84. Hong Kong Monetary Authority (HKMA) (2019, Nov 12). Inaugural Issue of Regtech watch.
- 85. Hong Kong Monetary Authority (HKMA) (2019, Nov 12). Regtech Watch Issue No. 1.
- 86. Hong Kong Monetary Authority (HKMA) (2020, Mar 16). Regtech Watch Issue No. 2.
- 87. Hong Kong Monetary Authority (HKMA) (2020, Jun 12). Regtech Watch Issue No. 3.
- 88. Hong Kong Monetary Authority (HKMA) (2020, Sep 18). Regtech Watch Issue No. 4.
- 89. Hong Kong Monetary Authority (HKMA) (2020, Dec 16). Regtech Watch Issue No. 5.
- 90. Hong Kong Monetary Authority (HKMA) (2021, Mar 19). Regtech Watch Issue No. 6.
- 91. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Regtech Watch Issue No. 7.
- 92. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). Seventh and Final Issue of Regtech Watch.
- 93. Hong Kong Monetary Authority (HKMA) (2021, Jun). First Issue of Regtech Adoption Practice Guide: Cloud-based Regtech Solutions.
- 94. Hong Kong Monetary Authority (HKMA) (2021, Jul 26). Second Issue of Regtech Adoption Practice Guide: Anti-Money Laundering/Counter-Financing of Terrorism.
- 95. Hong Kong Monetary Authority (HKMA) (2021, Sep 27). Third Issue of Regtech Adoption Practice Guide: Governance, Risk and Compliance.
- 96. Hong Kong Monetary Authority (HKMA) (2021, Jun 08). HKMA Unveils "Fintech 2025" Strategy.
- 97. Hong Kong Monetary Authority (HKMA) (2021, Jun 17). HKMA launches the Regtech Adoption Practice Guide series.
- 98. Hong Kong Monetary Authority (HKMA) (2021, Jun 30). HKMA hosts its flagship Regtech event "Unlocking the Power of Regtech".
- 99. Hong Kong Monetary Authority (HKMA) (2020, Nov 03). HKMA developed a twoyear roadmap to promote Regtech adoption.
- 100. Hull C. (2018). Risk Management and Financial Institutions Fifth Edition. Wiley.
- 101. Barberis J., Arner D., Buckley R. (2019). The RegTech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries in Regulation. Wiley.
- 102. Arner D. W., Barberis J., and Buckley R. P. (2017) FinTech, RegTech and the Reconceptualization of Financial Regulation. Northwestern Journal of International Law & Business Vol. 37 Issue 3.

Further Readings

- 1. eTradeConnect. (2018). ETradeConnect.
- 2. Hong Kong Monetary Authority & Bank of Thailand. (2020, January). Inthanon-LionRock Leveraging Distributed Ledger Technology to Increase Efficiency in Cross-Border Payments.
- 3. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual: CR-G-5,

- CR-G-8, AML-1, AML-2.
- 4. World Economic Forum. (2021, May 6). Digital Assets, Distributed Ledger Technology, and the Future of Capital Markets.
- 5. Hong Kong Monetary Authority (HKMA) (2021, Apr 23) Supervisory Policy Manual CA-B-2. Systemically Important Banks.
- 6. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-1. Supervisory approach on Anti-Money Laundering and Counter-Financing of Terrorism.
- 7. Hong Kong Monetary Authority (HKMA) (2018, Oct 19) Supervisory Policy Manual AML-2. Guideline on Anti-Money Laundering and Counter-Financing of Terrorism.
- 8. Hong Kong Monetary Authority (HKMA) (2012, May 09) Supervisory Policy Manual IC-5. Stress-testing.
- 9. Basel Committee on Banking Supervision (BCBS). (2011, Jun) Basel III: A Global Regulatory Framework for More Resilient Banks and Banking Systems.

6.3 Module 3: Fintech Practicum

A. Module Objective

The module aims to introduce the basic concepts, methods, and approaches of data analytics in Fintech with various quantitative analysis techniques in developing analytical data models to support decision-making; to introduce the latest trend of technologies adoption, customers centric and testing methodologies in design and development of Fintech products in banking related services; to provide learners the fundamentals on Fintech project management and reporting, and equips students with knowledge and skills needed for the management of the processes, risks and compliance issues on the Fintech transformation project in Hong Kong.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Conduct business analytics, milestone monitoring, and stakeholder communication for Fintech projects.
- Apply the essential principles and industry standards of Fintech product design and development cycle fundamentals, including methodology selection and criteria evaluation.

C. Syllabus

Chapter 1: Business Analysis for Fintech Projects 1 Problem framing: Using Accounting and Finance Data to Frame Questions 2 Master the Data: An Introduction to Accounting and Finance Data 3 Master the Data: Preparing the Data for Analysis 4 Perform the Analysis: Descriptive Analytics 5 Perform the Analysis: Diagnostic Analytics 6 Perform the Analysis: Predictive Analytics 7 Perform the Analysis: Prescriptive Analytics 8 Communicate the Results: Data Visualization and Report **Chapter 2: Fintech Product Design and Development** Fintech development in banking industry 1

The Bali Fintech Agenda of World Bank/IMF, and FinTech development in

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bank

- 2 New Technologies adopted in Fintech applications
 - Basics of the advanced technologies (Technology Sensing/ biometrics, AI/ML, Big Data, NLP, Blockchain)
 - Applications of the advanced technologies in banking products
 - Lab: Basics of Blockchain technology and how payments are transacted on Blockchain (Eth.build sandbox)
- 3 Fintech product design
 - Digital services in banking
 - Design essentials of fintech products
 - Introduction of Systems architecture
 - Lab: UX design of an application mock-up (pencil project)
- 4 Fintech product development
 - Product development Tools
 - · Development & User Research strategies
 - · Testing Methodologies and Strategy

Chapter 3: Fintech Project Management and Reporting

- 1 Fundamentals of fintech project management
 - Overview
 - · Linkage with Product Management
 - System for Value Delivery
 - Fintech Project Management Principles
 - Fintech Project Performance Domains
 - Fintech Project Development Approaches
- 2 Stakeholder management
 - Stakeholder Management Framework
 - Stakeholder Engagement Steps
 - Stakeholder Communication
 - Stakeholder Satisfaction Measurement
 - Key Stakeholder Customers
 - Key Stakeholder Regulators
 - Key Stakeholder Fintech Project Team
- 3 Cross-functional coordination
 - Planning
 - Project Work
 - Delivery
 - Measurement and Reporting

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- 4 Agile methodologies
 - · Agile Manifesto and 12 Principles
 - Agile Methodologies Overview
 - Lean
 - Kanban
 - Scrum
 - eXtreme Programming
 - Other Agile Methodologies
 - Contemporary cases and issues on fintech project management
 - Selection of Approaches/ Models
 - Selection of Approaches The APP Case
 - Managing Uncertainties and Risks
 - · Fintech Project Failure The ABC Case

D. Recommended Readings

Essential Readings

1. Project Management Institute. (2021). A guide to the project management body of knowledge (PMBOK® Guide) and the standard for project management (7th ed.). Project Management Institute.

Supplementary Readings

- Richardson, Teeter & Terrell, McGraw-Hill (2019). Data Analytics for Accounting. McGraw Hill.
- 2. Richardson, Teeter & Terrell, McGraw-Hill (2020). Introduction to Data Analytics for Accounting. McGraw Hill.
- 3. Yousif Abdullatif Albastaki, Anjum Razzaque, Adel M. Sarea (2020), Innovative Strategies for Implementing FinTech in Banking. IGI Global.
- 4. OECD. (2020, 26 February). Digital Disruption in financial markets. https://www.oecd.org/daf/competition/digital-disruption-in-financial-markets.htm
- World Bank (2020, April). Digital Financial Services.
 https://pubdocs.worldbank.org/en/230281588169110691/Digital-Financial-Services.pdf
- World Bank (October 11, 2018). The Bali Fintech Agenda: A blueprint for successfully harnessing Fintech's opportunities.
 https://www.worldbank.org/en/news/press-release/2018/10/11/bali-fintech-agenda-a-blueprint-for-successfully-harnessing-fintechs-opportunities
- 7. Hong Kong Monetary Authority. (2016, September 6). Fintech supervisory sandbox

- (FSS).
- 8. Hong Kong Monetary Authority (2017, November 28). Fintech supervisory chatroom.
- 9. Hong Kong Monetary Authority (2021, July 29). Supervisory policy manual, CG-5 Guideline on a sound remuneration system.
- Bañuls, V. A., López, C., Turoff, M., & Tejedor, F. (2017). Predicting the impact of multiple risks on project performance: A scenario-based approach. Project Management Journal, 48(5), 95–114.
- 11. Basten, D., Stavrou, G., & Pankratz, O. (2016). Closing the stakeholder expectation gap: Managing customer expectations toward the process of developing information systems. Project Management Journal, 47(5), 70–88.
- 12. Copola Azenha, F., Aparecida Reis, D., & Leme Fleury, A. (2021). The role and characteristics of hybrid approaches to project management in the development of technology-based products and services. Project Management Journal, 52, 90–110.
- 13. Hobbs, B. & Petit, Y. (2017). Agile methods on large projects in large organizations. Project Management Journal, 48(3), 3–19.
- 14. Huo, X., Zhang, L., & Guo, H. (2016). Antecedents of relationship conflict in cross-functional project teams. Project Management Journal, 47(5), 52–69.
- 15. Jinasena, D. N., Spanaki, K., Papadopoulos, T., & Balta, M. E. (2020). Success and failure retrospectives of fintech projects: A case study approach. Information Systems Frontiers, 1-16.
- 16. Recker, J., Holton, R., Hummel, M., & Rosenkranz, C. (2017). How agile practices impact customer responsiveness and development success: A field study. Project Management Journal, 48(2), 99–121.
- 17. Tereso, A., Ribeiro, P., Fernandes, G., Loureiro, I., & Ferreira, M. (2019). Project management practices in private organizations. Project Management Journal, 50, 6–22.

Further Readings

- 1. Gemino, A., Reich, B. H., & Serrador, P. M. (2021). Agile, Traditional, and Hybrid Approaches to Project Success: Is Hybrid a Poor Second Choice? Project Management Journal, 52, 161–175.
- 2. Global Financial Innovation Network (2019). GFiN one year on: The global financial innovation network reflects on its first year.
- 3. Global Financial Innovation Network (2020). GFiN cross-border testing lessons learned: The global financial innovation network reflects on the cross-border testing pilot.
- 4. Liu, J. Y. C. & Yuliani, A. R. (2016). Differences between clients' and vendors' perceptions of IT outsourcing risks: project partnering as the mitigation approach. Project Management Journal, 47(1), 45–58.

6.4 Module 4: Fundamental Fintech Tools and Applications

A. Module Objective

The module aims to introduce the fundamentals of Machine Learning, Artificial Intelligence, and data analytics with hands-on Natural Language Processing (NLP) and deep learning applications using well-known tools; to introduce cloud computing concepts, services, underlying technologies, charges and budgeting, and provides hands-on experience on container deployment and orchestration to launch business applications; to introduce the concepts and applications of the blockchain technology by covering major blockchains solutions/framework and the architecture of blockchain-based applications.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Understand the fundamental concepts of financial technologies (i.e. artificial intelligence, data analytics, cloud computing and blockchain technologies) for Fintech applications in the banking industry.
- Apply appropriate tools, frameworks, programming techniques and services of financial technologies in various use cases in the banking industry.

C. Syllabus

Chapter 1: Tools and Applications for Artificial Intelligence and Big Data			
Analytics			
1	-	History and Definition of terminologies.	
2	-	General framework/steps to perform data analytics.	
3	-	Machine learning algorithms and evaluation metrics.	
4	-	Current Development Trend (NLP & Deep Learning/ Pattern Recognition, Bi-	
		ometric Authentication) with use cases and applications such as news analy-	
		sis, time series data analysis.	
Chapte	er 2	: Tools and Applications for Cloud Computing	
1	-	Cloud computing as a paradigm	
2	-	Key enabling technologies	
3	-	Service models and types of clouds	
4	-	Virtualization, containers and orchestration	
5	-	Serverless technologies	
6	-	Charges and budgeting	

7	-	Cloud and FinTech	
Chapt	Chapter 3: Tools and Applications for Blockchain and Distributed Ledger		
		Technology	
1	-	What is Blockchain?	
2	-	Cryptocurrency and other applications of Blockchain	
3	-	Major Blockchain Solutions/Frameworks for Application Development	
4	-	Application development using Hyperledger Fabric	
5	-	Introduction of the team structure/organization of personnel for adopting	
		Fintech to plan/design/implement banking products/services	

D. Recommended Readings

Essential Readings

- 1. McKinney, Wes (2017). Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. O'Reilly Media.
- 2. Pandas. https://pandas.pydata.org/docs/getting_started/index.html
- 3. Kaggle https://www.kaggle.com/
- 4. Armbrust et al (2009). Above the Clouds: A Berkeley View of Cloud Computing. 25 pages. https://www2.eecs.berkeley.edu/Pubs/TechRpts/2009/EECS-2009-28.pdf
- Vitualization Overview White Paper. 11 pages.
 https://www.vmware.com/pdf/virtualization.pdf. Vmware.
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 https://www.cloudflare.com/learning/cloud/what-is-the-cloud/. Cloudflare Inc.
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 https://www.coursera.org/learn/machine-learning Stanford Online, Coursera
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- Introduction to the Design of Warehouse-Scale Machines https://www.morganclaypool.com/doi/pdf/10.2200/S00193ED1V01Y200905CAC006. Morgan & Claypool Publishers.
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 https://aws.amazon.com/financial-services/
- Zastrin (2021). Ethereum Primer.
 https://www.zastrin.com/courses/ethereum-primer/lessons/1-1

6.5 Module 5: Regulatory Trends and Data Ethics

A. Module Objective

The module aims to introduce global regulatory trends, trans-border policies and collaborations, and latest developments in Fintech regulation, with emphasis on privacy management, and ethics.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Identify the regional Fintech regulatory trends and developments, including cross-border policies and collaborations.
- Recognise and respond to implications of data ethics, integrity, and risks associated with Fintech application opportunities.

C. Syllabus

Chapter 1: Introduction to Fintech Compliance		
1	- What is Fintech	
	Functional dimension	
	Technology dimension	
2	- Business / financial regulations on Fintech	
	Business as usual / Technology neutral approach	
	Monetary stability	
	Financial stability	
	AML/CFT	
	Consumer protection	
	(Competition)	
3	- Views / common concerns and efforts by local regulators	
	Hong Kong Monetary Authority (HKMA)	
	Office of the Privacy Commissioner for Personal Data (PCPD)	
	Office of the Communications Authority (OFCA)	
4	- Unlearning and relearning personal data regulations	
Chapt	er 2: Personal data regulatory regimes and core requirements	
1	- OCED Privacy Guidelines	
2	- Hong Kong's Personal Data (Privacy) Ordinance (PDPO)	
	The six data protection principles (DPPs)	
3	- EU General Data Protection Regulation (GDPR)	

4	- Mainland China's Personal Information Protection Law (PIPL)
Chap	ter 3: Personal Data Regulatory Requirements and Management Tools
1	- Specific regulatory requirements related to data
	Direct Marketing
	eDM – Unsolicited Electronic Messages Ordinance
	Cross-border data transfer restrictions
	Unsolicited Electronic Messages Ordinance
	Data breach management
	Data localisation and retention
2	- Management tools
	Privacy by Design
Chap	ter 4: Management tools and regulatory requirements on 'traditional'
	technologies
1	- Management tools
	Data protection impact assessment
	Privacy compliance assessment
	Privacy management programme
2	- Cloud computing
3	- Mobile application development
4	- Use of public information
Chap	ter 5: Regulatory requirements on 'traditional' technologies and trends
1	- Physical tracking
2	- Biometric data
3	- Encryption, Hashing and Pseudonymisation
4	- Anonymisation
5	- AdTech and surveillance marketing (ePrivacy)
6	- Privacy Enhancing Technologies
Chap	ter 6: Regulatory requirements on Fintech
1	- Open API
2	- Blockchain
3	- Data analytics and Artificial Intelligence
	Prediction that does not deliver
	Creepiness
	Re-identification
	Discrimination
	Erosion of freewill
4	- Internet of Things (IoT)

Chapter 7: Data Ethics and Al Regulation			
1	- Data ethics		
	Worldwide calls for ethical use of data		
	 PCPD's Guidance on the Ethical Development and Use of Artificial In- 		
	telligence		
	 HKMA's Guiding principle on consumer protection on the use of big 		
	data / Al		
	HKMA's high level principles on AI		
	EU's Ethics guidelines for Trustworthy AI		
	EU's Assessment List for Trustworthy AI		
	The challenges of ethics		
2	- Al regulation		
	EU's proposed AI regulation		
	The US approach		
3	- The next big things		
	AdTech / cookies replacement / regulation		
	Dark pattern regulation		

D. Recommended Readings

Essential Readings

- 1. OECD Privacy Guidelines 2013 read Annex Part 1 4, pp. 5 7. https://legalinstruments.oecd.org/api/print?ids=114&lang=en
- 2. About the Office of the Privacy Commissioner for Personal Data, Hong Kong read the whole booklet.

https://www.pcpd.org.hk//english/resources_centre/publications/files/PCPDbook-let_about_the_PCPD_201509.pdf

- 3. Three-minute video on the Six Data Protection Principles: https://youtu.be/j6fO6JVGGHg
- 4. Schedule 1 (Data Protection Principles) to the Personal Data (Privacy) Ordinance (PDPO).

https://www.elegislation.gov.hk/hk/cap486

- 5. Appendix B on PDPO's PDDs, Guidance on the Ethical Development and Use of Al. https://www.pcpd.org.hk/english/resources centre/publications/files/guidance ethical e.pdf
- 6. HKMA Circular on Sound practices for customer data protection https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circular/2022/20220404e1.pdf

https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-

- circular/2022/20220404e1a1.pdf
- 7. Part 6A (Direct Marketing) to the PDPO. https://www.elegislation.gov.hk/hk/cap486
- 8. Office of the Communications Authority's The Unsolicited Electronic Messages Ordinance An Industry Guide.
 - https://www.ofca.gov.hk/filemanager/ofca/common/uemo/uemo industry guide e.pdf
- 9. Section 33 (Cross-border data transfer) in the PDPO.
 - https://www.elegislation.gov.hk/hk/cap486
- Singapore Personal Data Protection Commission's Guide on Managing and Notifying Data Breaches under the Personal Data Protection Act.
 - https://www.pdpc.gov.sg/-/media/Files/PDPC/PDF-Files/Other-Guides/Guide-on-Managing-and-Notifying-Data-Breaches-under-the-PDPA-15-Mar-2021.pdf?la=en
- 11. Privacy by Design and its Seven Principles. https://www.ipc.on.ca/wp-content/uploads/2013/09/pbd-primer.pdf
- 12. Guide to Data Protection Impact Assessment, Personal Data Protection Commission, Singapore.
 - https://www.pdpc.gov.sg/Help-and-Resources/2017/11/Guide-to-Data-Protection-Impact-Assessments
- 13. Privacy Management Programme: A Best Practice Guide. https://www.pcpd.org.hk/english/publications/files/PMP_guide_e.pdf
- PCPD's Cloud Computing information leaflet.
 https://www.pcpd.org.hk/english/resources centre/publications/files/IL cloud e.pdf
- 15. PCPD's Best Practice Guide for Mobile App Development.

 https://www.pcpd.org.hk/english/resources centre/publications/files/Best Practice Guide for Mobile App Development 20151103.pdf
- PCPD's Guidance on Use of Personal Data Obtained from the Public Domain.
 https://www.pcpd.org.hk//english/resources centre/publications/files/GN public domain e.pdf
- PCPD's Physical Tracking and Monitoring Through Electronic Devices.
 https://www.pcpd.org.hk//english/resources centre/publications/files/physical tracking e.pdf
- PCPD's Online Behavioural Tracking.
 https://www.pcpd.org.hk//english/resources_centre/publications/files/online_tracking_e.pdf
- PCPD's Guidance on Collection and Use of Biometric Data.
 https://www.pcpd.org.hk//english/resources_centre/publications/files/GN_biometric_e.pdf
- 20. Information Commissioner's Opinion: Data protection and privacy expectations for online advertising proposals read Chapters 1, 5 and 6.

- https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf
- 21. Chang, Henry, Is Distributed Ledger Technology Built for Personal Data? (February 1, 2018). Journal of Data Protection & Privacy, Volume 1, Number 4, 2018, University of Hong Kong Faculty of Law Research Paper No. 2018/016 SSRN: https://ssrn.com/abstract=3137606
- 22. The Norwegian Data Protection Authority's Report on Artificial intelligence and privacy.
 - https://iapp.org/media/pdf/resource_center/ai-and-privacy.pdf
- 23. HKMA's Guiding principles on consumer protection aspects in respect of the use of big data analytics and artificial intelligence.
 - https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191105e1.pdf
- 24. HKMA's High-level Principles on Artificial Intelligence.

 https://www.hkma.gov.hk/media/eng/doc/key-information/guidelines-and-circu-lar/2019/20191101e1.pdf

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- 2. OECD Privacy Guidelines 2013. https://legalinstruments.oecd.org/api/print?ids=114&lang=en - read the rest
- 3. Count of Appeal Judgement, Eastweek Publisher Ltd. and Privacy Commissioner for Personal Data (28 March 2000).
 - https://www.pcpd.org.hk/english/enforcement/judgments/files/CACV000331 1999.pdf
- Recitals of the General Data Protection Regulation paragraphs 1 173 (page L119/1 – L119/31).
 - https://eur-lex.europa.eu/legal-con-tent/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN
- 5. PCPD's Ethical Accountability Framework for Hong Kong. https://www.pcpd.org.hk/misc/files/Ethical Accountability Framework.pdf

Further Readings

- Financial Stability Board's Financial Stability Implications from FinTech https://www.fsb.org/wp-content/uploads/R270617.pdf
- 2. PDPO exemptions under Part 8 of the PDPO https://www.elegislation.gov.hk/hk/cap486
- 3. PCPD's booklet on "An Update on European Union General Data Protection

Regulation 2016".

https://www.pcpd.org.hk/english/data privacy law/eu/files/eugdpr e.pdf

4. Requirements of the General Data Protection Regulation – Articles 1 – 99 (page L119/32 – L119/88).

https://eur-lex.europa.eu/legal-con-

tent/EN/TXT/PDF/?uri=CELEX:32016R0679&from=EN

5. PCPD's Highlights of the Mainland's Personal Information Protection Law. https://www.pcpd.org.hk/english/data_privacy_law/mainland_law/mainland_law.html

6. PCPD's New Guidance on Direct Marketing.

https://www.pcpd.org.hk/english/publications/files/GN DM e.pdf

7. The Unsolicited Electronic Messages Ordinance.

https://www.elegislation.gov.hk/hk/cap593!en

8. The Unsolicited Electronic Messages Regulation. https://www.elegislation.gov.hk/hk/cap593A!en

9. Office of the Communications Authority's Code of Practice on Sending Commercial Electronic Messages.

https://www.coms-auth.hk/filemanager/statement/en/upload/238/cop20131129.pdf

- Guidance on Data Breach Handling and the Giving of Breach Notification, PCPD. https://www.pcpd.org.hk/english/resources centre/publications/files/DataBreachHandling2015 e.pdf
- 11. TrustArc Nymity Privacy and Data Governance Framework.

 https://info.trustarc.com/Web-Resource-2020-01-20-Privacy-Data-Governance-Framework TYP.html
- 12. Chang, H. Privacy Regulatory Model for the Cloud: A Case Study. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2627474
- 13. HKCERT's "Transaction Security of Mobile Apps in Hong Kong" Study Report.

 https://www.hkcert.org/blog/transaction-security-of-mobile-apps-in-hong-kong-study-report
- 14. HKCERT's Best Practice Guide (SSL Implementation) for Mobile App Development, HKCERT.

https://www.hkcert.org/security-guideline/best-practice-guide-ssl-implementation-for-mobile-app-development

- 15. Privacy Guidelines: Monitoring and Personal Data Privacy at Work, PCPD. https://www.pcpd.org.hk/english/publications/files/monguide_e.pdf
- 16. UK Information Commissioner's Office Update report into AdTech and real time bidding

https://ico.org.uk/media/about-the-ico/documents/2615156/adtech-real-time-bidding-report-201906-dl191220.pdf

17. Information Commissioner's Opinion: Data protection and privacy expectations for

- online advertising proposals read the rest.
- https://ico.org.uk/media/about-the-ico/documents/4019050/opinion-on-data-protection-and-privacy-expectations-for-online-advertising-proposals.pdf
- 18. Open API Phase II Standards, The Hong Kong Association of Banks. https://www.hkab.org.hk/download.jsp?isTemp=N§ion id=5&file name=Phase+III+Banking+Open+API+Standards.pdf
- 19. Chang, Henry, Responding to ethics being a data protection building block for Al (September 23, 2021). Journal of Al, Robotics and Workplace Automation, Volume 1, Number 1, 2021.
 - https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3952753
- Chang, Henry, Ethics in Artificial Intelligence A Disjoint Between Knowing and Acting (April 30, 2020). Journal of Data Protection & Privacy, Volume 3, Number 3, 2020, University of Hong Kong Faculty of Law Research Paper No. 2020/039. https://ssrn.com/abstract=3664778
- 21. EU's EU Ethics Guidelines for Trustworthy AI. https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=60651
- 22. EU's Assessment List for Trustworthy Artificial Intelligence (ALTAI) https://ec.europa.eu/newsroom/dae/document.cfm?doc_id=68342

6.6 Module 6: Artificial Intelligence and Big Data

A. Module Objective

The module aims to identify current technology trends, opportunities, challenges complexities and risks in developing Big Data (BD) & Artificial Intelligence (AI) projects and recognize the basic principles and good practice for Responsible AI.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging Artificial Intelligence and Big Data domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.
- Recognise the use and applications of Artificial Intelligence and Big Data leveraging cloud services related to data and model.

C. Syllabus

Chapter 1: Data Analytics, Artificial Intelligence and Machine Learning		
1	 Overview of data analytics Data analytics use cases in business Types of data analytics Data science lifecycle 	
2	 Overview of Artificial Intelligence (AI) What is artificial intelligence? Artificial intelligence vs. machine learning Artificial intelligence vs. data science 	
3	 Overview of Machine Learning (ML) Supervised learning Unsupervised learning Reinforcement learning Machine learning lifecycle 	
4	 Al implementation practices Enterprise Architecture (EA) in general Al model deployment pattern Cloud-native design & architecture 	

- MLOps vs. DevOps: unique challenges & solutions in AI implementation
- MLOps frameworks and tools (including Data Analytics as a Service and Machine Learning as a Service)

Chapter 2: Data Model and Storage

- 1 Data sources and format
 - Traditional vs non-traditional data sources
 - Structured, unstructured and semi-structure data format
 - The 4Vs of Big Data
- 2 Relational databases
 - Spreadsheets vs relational databases
 - Conceptual design of relational databases
 - Data query in relational database systems
- 3 Data warehouses
 - OLTP vs OLAP
 - Database warehouse design: multidimensional data model
 - OLAP cube operations
- 4 NoSQL databases
 - Types of NoSQL databases
 - Considerations in choosing SQL or NoSQL
- 5 Big data storage & computing
 - Hadoop technology stack
 - HDFS distributed storage
 - MapReduce distributed processing
 - YARN resource management
- 6 Cloud storage
 - Cloud vs On-Premise
 - Type of cloud storage
 - Data lake as a multi-purpose storage facility

Chapter 3: Supervised Learning and Applications

- 1 Overview and applications of supervised learning
 - Supervised learning workflow
 - Applications of classification
 - Applications of regression
- 2 Regression models
 - Popular regression models
 - Encoding of categorical data
 - Evaluation metrics of regression
- 3 Classification models
 - Popular classification models

	Distance measure & data normalization
	Evaluation metrics of classification
4	- Ensemble learning
	Bagging method and a sample model
	Boosting method and a sample model
	Stacking method
5	- Use cases in banking and finance
Chapt	er 4: Unsupervised Learning and Applications
1	- Overview and applications of unsupervised learning
	Unsupervised learning workflow
	Applications of clustering
	Applications of dimensionality reduction
2	- Clustering
	Popular clustering models
	Evaluation metrics of clustering
	Cluster profiling
3	- Dimensionality reduction
	The curse of dimensionality
	Popular models of dimensionality reduction
4	- Recommendation systems
	Recommendation systems in production
	Overall architecture of a recommendation system
	Popular recommendation models
5	- Use cases in banking and finance
Chapt	er 5: Deep Learning and Applications
1	- Overview of deep learning
	Deep learning vs traditional ML
	Applications of Computer Vision (CV)
	Applications of Natural Language Processing (NLP)
2	- Neural network fundamentals
	Basic structure and major types of networks
	Training a neural network Training a neural network
	Hyperparameters in neural networks
3	- Computer vision – convolutional neural network
	Computer vision tasks
	CNN architecture
4	 Natural language processing – recurrent neural network Challenges in NLP
	Word embedding
	- word embedding

	RNN based language model
5	- Chatbot development
	Selective model
	Generative model
	Chatbot development framework and tools
6	A use case in banking and finance
Chapt	er 6: Python Hands-on Lab on Data Analytics
1	- Overview of Python development environment
	What Python is/isn't for
	Installation and setup
	Development environment
	Essential packages
2	- Basic syntax of Python
	Operators
	Built-in data types: tuple, list, set, dictionary
	NumPy package and ndarray Dandes realizate and detefrance
	Pandas package and dataframe
3	- Case – credit card default prediction by classification
4	- Case – customer segmentation by clustering
5	Introduction of PyTorchPyTorch installation and setup
	Tensors and data import
	Building models with PyTorch
	Training and testing models with PyTorch
6	- Case – scenery image classification by CNN
	er 7: ML Engineering Strategies and MLOps
1	- Risks and concerns of Al
	Need large volume of training data and labels
	Algorithm bias
	Data drift and concept drift
	Invasion of privacy
	Lack of explainability
	Vulnerable to adversarial attacks
2	- Technological developments in mitigating AI risks
	Data augmentation
	Continuous monitoring
	Active learning and transfer learning
	Differential privacy and secure multiparty computation
	Federated learning

3

- Global and local interpretability techniques
- General guideline of Responsible Al
 - Fairness, reliability, accountability, transparency and interpretability, privacy and security
- 4 Al governance related regulations
 - Hong Kong: HKMA's Guiding Principles on Consumer Protection Aspects in Respect of the Use of BDAI
 - Hong Kong: HKMA's High-level Principle on AI
 - Hong Kong: PCPD's Guidance on Ethical Development and Use of Al
 - China: Provisions on the Scope of Necessary Personal Information for Common Types of Mobile Internet Applications《《常見類型移動互聯網應用程式必要個人資訊範圍規定》China: Administrative Provisions on Algorithm Recommendation of
 - Internet Information Services 《互聯網資訊服務演算法推薦管理規定》
 - EU: General Data Protection Regulation (GDPR) and its impact on Al
 - EU: Ethics Guidelines for Trustworthy AI

D. Recommended Readings

Essential Readings

- Reshaping Banking with Artificial Intelligence (HKMA white paper).
 https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/White-paper on Al.pdf
- 2. Beyond the Hype: A Guide to Understanding and Successfully Implementing Artificial Intelligence within Your Business.
 - https://www.ibm.com/downloads/cas/8ZDXNKQ4
- 3. Motivation for MLOps
 - https://ml-ops.org/content/motivation
- 4. What is a Relational Database (RDBMS)? https://www.oracle.com/hk/database/what-is-a-relational-database/
- 5. Data Warehouse Concepts.
 - https://aws.amazon.com/data-warehouse/
- 6. OLAP vs. OLTP: What's the Difference? https://www.ibm.com/cloud/blog/olap-vs-oltp
- 7. What is NoSQL?
 - https://www.mongodb.com/nosql-explained
- 8. Hadoop Ecosystem and Their Components A Complete Tutorial. https://data-flair.training/blogs/hadoop-ecosystem-components/
- 9. Cloud Storage.

https://www.ibm.com/cloud/learn/cloud-storage

10. What is a Data Lake?

https://aws.amazon.com/big-data/datalakes-and-analytics/what-is-a-data-lake/?nc1=f_cc

11. Notes from the AI frontier: Applications and Value of Deep Learning (McKinsey Discussion Paper 2018).

https://www.mckinsey.com/featured-insights/artificial-intelligence/notes-from-the-ai-frontier-applications-and-value-of-deep-learning

12. Machine Learning: Bridging Between Business and Data Science.

https://www.altexsoft.com/whitepapers/machine-learning-bridging-between-business-and-data-science/]

13. The Simple Guide to Deep Learning.

https://assets.website-

 $\underline{\text{files.com/5f1eaa37302cc1d5239e8c91/5f2d82c43857bb21748bf207 simple-guide-to-deep-learning.pdf}}$

14. Natural Language Processing (NLP).

https://www.ibm.com/cloud/learn/natural-language-processing

15. Some Language Features in Python.

https://machinelearningmastery.com/some-language-features-in-python/

16. NumPy and Pandas Tutorial – Data Analysis with Python.

https://cloudxlab.com/blog/numpy-pandas-introduction/

17. An Introduction to Scikit-Learn: Machine Learning in Python.

https://www.simplilearn.com/tutorials/python-tutorial/scikit-learn

18. Practitioners Guide to MLOps: A Framework for Continuous Delivery and Automation of Machine Learning (Google cloud white paper 2021).

https://cloud.google.com/resources/mlops-whitepaper

19. MLOps Principles.

https://ml-ops.org/content/mlops-principles

20. Machine Learning Operations (MLOps) Framework to Upscale Machine Learning Lifecycle with Azure Machine Learning.

https://docs.microsoft.com/en-us/azure/architecture/example-scenario/mlops/mlops-technical-paper

21. What is DevOps?

https://aws.amazon.com/devops/what-is-devops/?nc1=f cc

Supplementary Readings

 Big Data and Machine Learning in Central Banking (BIS working paper). https://www.bis.org/publ/work930.htm

2. What is Data Modeling?

- https://www.ibm.com/cloud/learn/data-modeling
- 3. Data Warehousing: Basics of Relational Vs Star Schema Data Modeling. https://medium.com/@daryl.ung/data-warehousing-basics-of-relational-vs-star-schema-data-modeling-75a68eeaf0e3
- 4. NoSQL Databases and Its Types: A Comprehensive Guide 101. https://hevodata.com/learn/nosql-databases-and-its-types-a-guide/
- 5. Build a Modern, Unified Analytics Data Platform with Google Cloud (Google Whitepaper 2021).
 - https://services.google.com/fh/files/misc/googlecloud_unified_analytics_data_platform_paper_2021.pdf
- A Refresher on Regression Analysis. https://hbr.org/2015/11/a-refresher-on-regression-analysis
- 7. Seven Types of Classification Algorithms. https://analyticsindiamag.com/7-types-classification-algorithms/
- 8. Introduction to Classification Algorithms.

 https://dzone.com/articles/introduction-to-classification-algorithms
- 9. Clustering in Machine Learning.

 https://training.galaxyproject.org/training-material/topics/statistics/tutorials/cluster-ing-machinelearning/tutorial.html
- A Beginner's Guide to Dimensionality Reduction in Machine Learning.
 https://towardsdatascience.com/dimensionality-reduction-for-machine-learning-80a46c2ebb7e
- 11. Five Anomaly Detection Algorithms Every Data Scientist Should Know.

 https://towardsdatascience.com/5-anomaly-detection-algorithms-every-data-scientist-should-know-b36c3605ea16
- 12. Introduction to Recommender Systems.

 https://tryolabs.com/blog/introduction-to-recommender-systems
- 13. Convolutional neural networks: an overview and application in radiology. https://insightsimaging.springeropen.com/articles/10.1007/s13244-018-0639-9
- 14. Natural Language Processing (NLP): What it is and Why it Matters.

 https://www.sas.com/en_us/insights/analytics/what-is-natural-language-processing-nlp.html
- 15. The Ultimate Guide To Different Word Embedding Techniques In NLP. https://www.kdnuggets.com/2021/11/guide-word-embedding-techniques-nlp.html
- Learn Python Programming.
 https://www.programiz.com/python-programming
- 17. Learn Python Free Interactive Python Tutorial. https://www.learnpython.org/
- 18. PyTorch Tutorial: How to Develop Deep Learning Models with Python.

https://machinelearningmastery.com/pytorch-tutorial-develop-deep-learning-models/

- A Critical Overview of AutoML Solutions.
 https://medium.com/analytics-vidhya/a-critical-overview-of-automl-solutions-cb37ab0eb59e
- 20. Choosing the Best MLOps Platform: a Comprehensive Comparison of MLOps Platforms.
 - https://valohai.com/mlops-platforms-compared/
- 21. Best End-to-End MLOps Platforms: Leading Machine Learning Platforms That Every Data Scientist Need to Know.
 - https://neptune.ai/blog/end-to-end-mlops-platforms

Further Readings

 2022 Al Index Report (Stanford University). https://aiindex.stanford.edu/report/

6.7 Module 7: Distributed Ledger Technology (DLT)

A. Module Objective

The module aims to introduce distributed ledger technology, smart contracts, and their latest applications in financial institutions.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging DLT domains to execute problem framing and strategy analytics in conducting Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chapt	er 1:	Distributed Ledger Technology Overview and Trend
1	- '	What is distributed ledger technology (DLT)?
		Definition of DLT
		Features of DLT
2	- (Comparison of DLT with other databases
		 Important differences between DLT and other databases
		Advantage of DLT
3	- 1	History of DLT
		First application of DLT: Bitcoin
		Differences between Bitcoin and other attempts of digital currency
4	- (Current state of the field
		Cryptocurrency use case
		Cryptocurrency industry including mining
		Difference between cryptocurrency and other currency
Chapt	er 2:	Distributed Ledger Technology Fundamentals
1	-	Basics of cryptography in DLT
		Overview of cryptography used in DLT
		 How cryptography ensure immutable data in DLT
2	- 1	Hash function
		Definition of hash function
		Important features of hash function
		 Use of hash function in DLT and other scenario

3	Ι_	Public key encryption
		Definition of public key encryption
		Features of public key encryption
		Use of public key encryption in DLT
4		
4	-	Decentralized digital identity
		Definition of decentralized digital identity How to use public key engryption to achieve decentralized digital identity.
		How to use public key encryption to achieve decentralized digital identity Cryptogurrancy storage and systedian.
5		 Cryptocurrency storage and custodian Transactions
3	-	Definition of transactions in DLT
		Example of cryptocurrency transactions
6		Block building and consensus mechanism
0	-	Block structure
		Merkle tree
		Block building process
		 Consensus mechanism: proof of work, proof of stake
		Forks
Chant	or?	B: Smart Contracts
1		What is a smart contract?
1	-	Definition of smart contract
		Smart contract features
2		History of smart contract Advantage of smart contracts
2	-	Advantage of smart contracts
		Important differences between smart contract and traditional contracts Advantage and disadvantage of using smart contracts.
3		 Advantage and disadvantage of using smart contracts Applications of smart contracts
3	-	Application of smart contracts in DLT
		Immaturity of the DLT technology
		 Technical vulnerabilities related to security
		Example of smart contracts
4		Smart contract examples: Lightning network
4	-	Multi-signature output; hashed secret and time-lock
		 Opening payment channels
		Updating channel balance
		Creating a network
Chapt	er 4	I: DLT Applications in Financial Institutions
1	_ '	Pros and Cons of using DLT
'	-	Distinguishing characteristics of DLT
		Advantage and disadvantage of using DLT
<u></u>		Auvantage and disadvantage of using DL1

	1	
2	-	DLT applications in money transfer and payment
		Background of intra-bank, inter-bank and international money transfer
		Ripple as a money transfer service
		Other DLT-based money transfer services
		DLT in payment services
3	-	DLT applications in securities
		Discussion of DLT application in securities industry
		Project Ubin (securities settlement Dvp)
		Australian Stock Exchange's DLT application (CHESS)
		HKEX's Synapse
4	-	Other DLT applications in financial institutions
		Application of DLT in derivative market
		Application of DLT in insurance industry
		Application of DLT in auditing
Chapt	er	5: Token Offering
1	-	What is an Initial Coin Offering?
		Definition of ICO
		Typical structure of ICO
		Typical token sale disclosure
		Determinants of token sale success
2	-	Advantage and Disadvantage of ICO
		 Advantage and disadvantage of ICO from issuer's perspective
		 ICO's role in start-up life-cycle and ways of working
		 Advantage and disadvantage of ICO from investors/users' perspective
3	-	Tokenomics
		 Discuss using tokens can support the development of new business
		models
		 How tokens can align incentives of users and project managers
4	-	Securities Token Offering – Regulated ICOs
		 Laws and regulations related to ICOs
		Enforcement actions against ICOs
5	-	Example in Token Offering
		Examples of ICOs
		ICO and VC-backed Blockchain startups
		Filecoin ICO case
Chapt	er	6: DLT Project Management
1	-	Project objectives and planning
		Determine the right project for DLT
		Define project objectives

		Deutsche Bank: Pursuing Blockchain Opportunity (A) case
		 Project Genesis: Advantage of tokenized securities
2	-	Vendor selection management
		Popular DLT structures including DLT consortiums
		Comparison of different DLT consortiums, their underlying technologies
		and key focus areas: Hyperledger, R3 Corda, Ethereum
		DLT selection in Project Genesis
		Stablecoin
3	-	Milestone monitoring and reporting
		Reporting of SWIFT DLT proof-of-concept
		Reporting of Project Genesis
4	-	Operation and maintenance
		Operational issues to consider in DLT projects
		Regulatory challenges
		Workflows and payment rail
		Stablecoins
		DLT project design: Information sharing, decentralized nature, and
		governance

D. Recommended Readings

Essential Readings

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- 13. Whitepaper on Distributed Ledger Technology by ASTRI.
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- 14. Whitepaper 2.0 on Distributed Ledger Technology by HKMA.
 https://www.hkma.gov.hk/media/eng/doc/key-functions/financial-infrastructure/infrastructure/20171025e1.pdf
- 15. Filecoin's Initial Coin Offering: Using Blockchain to Decentralise Storage (Required Case).
 - https://hbsp.harvard.edu/product/NTU182-PDF-ENG
- 16. Basic Attention Token White Paper.
 https://basicattentiontoken.org/static-assets/documents/BasicAttentionTokenWhitePaper-4.pdf
- 17. Initial Coin Offerings: Financing Growth with Cryptocurrency Token Sales by Sabrina T Howell, Marina Niessner, David Yermack, Review of Financial Studies, Vol. 33 Issue 9, 2020.
 - https://academic.oup.com/rfs/article/33/9/3925/5610546
- 18. Statement on Initial Coin Offerings by SFC HK.

 https://www.sfc.hk/en/News-and-announcements/Policy-statements-and-announcements/Statement-on-initial-coin-offerings
- 19. Statement on Security Token Offerings by SFC HK.

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https://www.bis.org/publ/othp43 report1.pdf

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https://www.bis.org/publ/othp43 report3.pdf

25. SWIFT gpi real-time Nostro Proof of Concept. https://www.swift.com/swift-resource/167181/download

Supplementary Readings

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- Distributed Ledger Technology in Experiments in Payments and Settlements, by IMF. https://www.imf.org/en/Publications/fintech-notes/Issues/2020/06/25/Distributed-Ledger-Technology-Experiments-in-Payments-and-Settlements-49251
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Further Readings

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6.8 Module 8: Open Banking and Application Programming Interface (API)

A. Module Objective

The module aims to make learners understand Open Banking Strategy and APIs Operations, and Design Innovative Banking Solutions and API Applications for Future Banking.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Demonstrate proficiency in the advanced technical concepts, principles, and practical demonstrations of the emerging API domains to execute problem framing and strategy analytics in conducting framework and gateway management, API programming, and Fintech solution development.
- Interpret and leverage current and emerging Fintech use cases, project management techniques, and solution implementation, operation, and maintenance methodologies.

C. Syllabus

Chapter 1: Hong Kong Open API Framework and Ecosystem			
1	-	Open Banking and Open API	
2	-	Worldwide development - UK, EU, Singapore, Australia, Japan and China	
3	-	HKMA's Open API Framework	
		The HKMA's four phases and their timelines	
		The HKAB common baseline for TSPs + examples	
		The HKAB phase III standards (Technical, User experience, Customer	
		authentication, Data, InfoSec and Operation) + expected examples	
4	-	Open API ecosystem	
		Repository - Science Park Data Studio	
		APIX Open API Exchange Platform	
		Sandbox arrangement	
Chapter 2: Open Innovation, Open Source Intelligence, Open Architecture			
1	-	Understanding the Glocal (Global and Local) Open Ecosystem	
2	-	Open Innovation, Open Collaboration, Open Competition – Crowdsourcing	
		(talents)	
3	-	Open Source "Financial" Intelligence, IoT, Big Data Analytics	
4	-	Open Architecture, P2P, Distributed, Sharing Economy	
5	_	Open Source Software, CopyLeft, Open Algorithms	

6	-	"Open": the Disruptor; the Game Changer
Chap	ter	3: Open Government, Open Banking, Open API
1	-	Hong Kong SAR Government's FinTech Initiatives
2	-	Open Government – Directives and Policies
3	-	Open Government – Open Data Portal and APIs
4	-	API Centric Financial Hub – Hong Kong? London?
5	-	Planning the "Open" and "Open Innovation" Strategies in Banking and
		Finance
6	-	Digital Banking powered by an API led Architecture
7	-	Planning the "Open" and "Open Innovation" Strategies as part of the Global
		Fintech Landscape
Chap	ter	4: API Management, DLT, DeFi and DAO
1	-	API – SOAP, REST, GraphQL
2	-	API Security Best Practices
3	-	API Management
4	-	Case Analysis – Transformation of Banking and Payments Through Open
		APIs
5	-	Case Study – Koho Financial Inc.: Facing a New Banking Era
Chap	ter	5: Case Analysis: Open Banking, APIs, DLT, FPS (Faster Payment System) and DCEP (Digital Currency Electronic Payment)
1	-	Case Study – JPMorgan Chase & Co: Open Banking
2	-	FPS (Faster Payment System)
3	-	DCEP (Digital Currency Electronic Payment), CBDC (Central Bank Digital
		Currency), eHKD
4	-	Currency), eHKD Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs?
4 5	-	
		Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs?
5 6	- -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability
5 6	- -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019
5 6 Chap	- ter	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019 6: Potential API Applications for Future Banking
5 6 Chap 1	- - ter -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019 6: Potential API Applications for Future Banking Quick review of the four phases in Hong Kong
5 6 Chap 1 2	- - ter -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019 6: Potential API Applications for Future Banking Quick review of the four phases in Hong Kong API (hands on session)
5 6 Chap 1 2 3	- ter - - -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019 6: Potential API Applications for Future Banking Quick review of the four phases in Hong Kong API (hands on session) Understand the Pros and Cons in different software / API development models Monetization of Open Banking and APIs
5 6 Chap 1 2 3	- ter - - -	Can we integrate FPS, DCEP, CBDC, eHKD, Open Banking APIs and DLTs? Case Analysis APIs – DLT Interoperability Case Analysis – Nova Ecosystem Project 2019 6: Potential API Applications for Future Banking Quick review of the four phases in Hong Kong API (hands on session) Understand the Pros and Cons in different software / API development models
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D. Recommended Readings

Essential Readings

HKMA's Open API Framework for the Hong Kong Banking Sector.

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HKAB's Open API Framework for the Hong Kong Banking Sector Phase II Common 2. Baseline. https://www.hkab.org.hk/download.jsp?isTemp=N§ion id=5&file name=HKAB-Phase+II+Common+Baseline.pdf

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10. DCEP/CBDC/eHKD

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6.9 Module 9: Business Strategy and Marketing

A. Module Objective

The module aims to introduce business and marketing strategies for effective Fintech adoption.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

Chapter 1: Fintech: Disruptive in Financial Services

- Drive Fintech adoption through effective means of value proposition, strategic banking roadmap of Fintech implementation, and knowledge of the future Fintech landscape.
- Manage the development of business case for initiating a Fintech project, resourcing, research, and analysis, including modelling techniques to evaluate the impact of Fintech.

C. Syllabus

•	•	
1	- Fintech as a form of Disruptive Innovation	
	 How is Fintech similar to or different from other disruptive innovations? 	
	What is necessary for an innovation to become disruptive industry	
	Fintech innovation potential for finance industry disruption	
	World Economic Forum Report on Blockchain as disruptive innovation	
	Blockchain as a potentially disruptive innovation in finance	
Chapt	er 2: Fintech: Understanding Competitive Landscape	
1	- Fintech: Forces Driving Transformation	
	Fintech results experienced to date are mixed	
	Eight forces that have potential to transform financial services	
	Fintech potential transformation large, but results will be mixed	
Chapt	er 3: Fintech: Impact on the Future of Banking	
1	- Fintech: Impacts on the future of banking	
	Fintech: Five key capabilities or technologies to understand	
	Fintech: Implications for economies of scale and scope in banking	
Chapt	er 4: Basic Concepts on Business and Innovation Strategy	
1	- Business and innovation strategies	
Chapter 5: Strategic Framework for Fintech Implementations		

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1	- Fintech survey of alternative strategies			
2	- What is needed for Fintech leadership			
3	- Best practices to develop Fintech strategy			
4	- Focus on customer platform not product			
5	- Platform strategies are very different			
6	- Traditional banks as digital ecosystems			
Chapt	Chapter 6: Innovation Models for Effective Fintech Adoption			
1	- Innovation models for Fintech in banks			
2	- Innovation adoption framework			
3	- Choosing an innovation adoption model			
4	- Innovation model for working with partners			
Chapt	Chapter 7: Engagement Models for Fintech Implementation			
1	- Engagement models for Fintech implementation			
Chapt	Chapter 8: Fintech Marketing with Value Proposition Approach			
1	- Developing an effective value proposition			
2	- Transform banking products for Fintech			
3	- Design Fintech products from ground up			
Chapt	ter 9: Customer-centric Approaches for Fintech Marketing			
1	- Customer-centric marketing strategy			
2	- Academic research on Fintech experiences			
3	- Becoming customer-centric in Fintech			
4	- Five steps for a customer-centric business			
Chapt	ter 10: Alternative Fintech Marketing Strategies and Tactics			
1	- Marketing strategies and tactics for Fintech			
2	- Why Fintech is different from traditional product marketing			
3	- Gamification in Fintech marketing			
4	- Referral, affiliate or influencer marketing			
5	- Experiential marketing			
6	- Partnership marketing			
7	- Community marketing			
8	- Creative and innovation branding			
9	- Content marketing and media production			
10	- Implementing Fintech marketing plan			
Chapt	Chapter 11: Identify Skill Gaps with Supply-Demand Analysis			

Chapter 11: Identify Skill Gaps with Supply-Demand Analysis

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1	-	Identity skill gaps: Supply-demand analysis			
2	_	Identify future skills needs expectations			
3	-	Major skill gaps based on supply vs demand			
4	-	Technology and data skills gap for future			
Chapt	Chapter 12: Sound Practices in Fintech Talent Management				
1	-	Sound practices in talent management			
2	-	Reskilling to empower workers and fill gaps			
3	-	Redeployment to develop skills and fill gaps			
4	-	Recruitment to attract skills to fill gaps			
5	-	Attracting overseas (or mainland) talents to fill gaps			
6	-	Retrenchment in order to address skills gap			
Chapt	Chapter 13: Sound Management of Fintech Operational Risks				
1	-	Potential Fintech-related operational risks			
2	-	Basel Committee's principles for managing operational risks for large			
		financial firms			
3	-	Operational risks identified in Basel Report			
4	-	Systematic Operational Risk with Fintech			
5	-	Idiosyncratic Fintech operational risks			
6	-	Increased outsourcing risks with Fintech			

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Further Readings

Nil

6.10 Module 10: Fintech Product Management

A. Module Objective

The module aims to make learners understand the building of customer-centric banking products and services by leveraging on FinTech and behavioural economics, and its product management, assurance, and governance methodologies.

B. Module Intended Outcomes

Upon completion of this module, learners should be able to:

- Lead the banking product team to address business problems through advanced project governance and assurance techniques, best practices for agile and innovative project methodologies, and state-of-the-art product development and solution delivery models.
- Apprehend and become adept in the behavioural economics behind customer-centric
 Fintech products and services in banks.

C. Syllabus

Chapter 1: Introduction to Customer-Centric Banking Model, Behavioural			
Econ	Economics, and Fintech		
1	- What is "Customer-Centric Banking" and its importance for today		
	 Product-Centric vs Customer-Centric, and the differences between tradi- 		
	tional banking model and customer-centric banking model		
	 What changes have been making the customer-centric model necessary 		
	for today?		
2	- What is "Behavioural Economics"?		
	 Traditional rational-choice model in economics 		
	 People's decisions are also based on psychological bias and limitations 		
	on logical reasoning		
3	- What is "Fintech"?		
Chapter 2: How to use Fintech and Behavioral Economics to achieve Customer-			
	Centric Banking		
1	- Historical review of the use of technology and data in the banking industry		
	A historical review		
	 Technological innovation and improvements 		
2	- Using data and technology to increase customer satisfaction		
3	- Incorporating relevant ideas of behavioural economics and Fintech in		

product development of the banking industry

- Customer process framework
- Rise of digital banking and its evolution
- Transforming to customer-centric banking model by leveraging behavioural economics and Fintech
- Anticipating the future

Chapter 3: Barriers for moving to Customer-Centric Banking and other issues; Characteristics of banking products project management in banking industry

- The barriers to customer-centric banking. What is needed for a successful transformation from traditional banking to customer-centric banking model?
 - The barriers to customer-centric banking
 - Transformation to customer-centric banking model
- 2 Project management in general
 - · Key stages and components of project management
 - · The role of a project manager
 - Common issues that cause problems for a project
- 3 Project management for the Fintech products
 - Characteristics of banking products and services: Traditional and Fintech products
 - Project management for traditional banking products
 - Design Thinking in FinTech
 - Specials for the project management of Fintech products

Chapter 4: Choosing a suitable project management methodology for your banking project

- Sequential vs. Agile: Choosing a proper project management methodology for your projects
 - Historical review of the rise of sequential and agile methodologies
 - Seguential vs. Agile: What are they and their Pros and Cons
- 2 Choosing a proper project management methodology
 - Matching product characteristics with project management methods
 - How the choice of project management method can affect product management
- Choosing of project management method to facilitate and enhance the management of Fintech products
- 4 Agile project management in the banking industry
 - Why agile project management is getting more attention
 - "Change" management in agile project management

		 Common challenges when moving to agile project management 	
5	-	Best practices for agile project management in the banking industry	
6	-	Use of technology to improve project management	
Chapte	Chapter 5: What is project governance and assurance, its components, and		
	basic principles		
1	-	What is project governance?	
2	-	The importance of project governance	
3	-	Components of project governance	
4	-	Key project governance principles for the banking industry with emphasis on	
		Fintech projects	
Chapte	er 6	S: Governance for agile projects and its best practices	
1	-	How to incorporate governance in agile project and its challenges	
2	-	Best practices of agile governance in the banking industry	
3	-	What is the difference between the agile and traditional "way of working"?	
4	-	Best practices for agile way of working	
Chapte	Chapter 7: Transforming to agile way of working and its best practices		
1	-	How to transform to agile way of working	
2	-	Cases and examples of agile way of working	
3	-	Summary and Conclusion for the module	

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6.11 Module 11: Regtech

A. Module Objective

The module aims to make learners understand the global RegTech trends and applications in virtual identity and digital authentication management, data and cyber security, financial crime investigation, IT audit and regulatory compliance.

B. **Module Intended Outcomes**

Upon completion of this module, learners should be able to:

- Develop robust knowledge of Regtech best practices, Regtech solutions and their effective applications
- Apply business knowledge to identify, manage, and maintain the best practices on risk management and regulatory compliance.
- Develop a deep understanding of the development processes of Regtech solutions (i.e. development, validation, implementation and governance).
- Demonstrate proficiency in Regtech related technology concepts and principles to be able to select the appropriate technology solution provider and apply technology knowledge for business integration, risk management and regulatory compliance.

C. Syllabus

Chapter 1: Legislative Framework and Regulatory Technology (RegTech) Overview RegTech Taxonomy, LoNG PESTEL, BIDT 1 2 Why banking is under regulation? 3 History of RegTech 4 RegTech 1.0, 2.0, 5 RegTech - Digital Identity, Digital Signature Managing Trust and Managing Risk Chapter 2: Data, Financial Intelligence, and Customer Protection

1	-	RegTech – Cyber Crime, Financial Crime
2	-	CTF (counter terrorism financing), AML (anti-money laundering) and KYC
		(know your client)
3	-	KYC Exercise / Assignment – Design and Build a RegTech re. KYC services
4	-	Data Governance in Open Banking RegTech – ownership, stewardship,
	-	custodian
5	-	Digital (Computer) Forensics in RegTech
6	-	Corporate Strategy, Data Governance and Incident Response
7	-	Exercise / Assignment – Financial Intelligence RegTech 1.0
Chapt	er 3	3: Disruptive Changes in Banking, Finance and Regulations
1	T -	Challenge in RegTech 1.0 – HSBC Case Study
2	-	What is a "bank"? What is the purpose of "banking"?
3	-	Disruptive Innovation and Technology in Banking and Finance
4	-	Scoping Exercise re. Future Money and Crypto-tokens
5	-	Disruptive Changes impacting Banking and Regulation
6	-	Background Knowledge – Past, Present and Future of Tokenization and
	-	Tokenomics
Chapt	er 4	I: RegTech Case Analysis I
1	-	CIBC – Internalizing Open Innovation
2	-	Deutsche Bank – Pursuing Blockchain Opportunities
3	-	Anti-money Laundering: The Banking Industry in Hong Kong
4	-	BSI Bank of Switzerland: Victim of Growth or a Perpetrator of a Crime
Chapt	er 5	5: RegTech Case Analysis II
1	T -	Fraud at Bank of Baroda: Manage Risk or Manage Crisis
2	-	RegTech 1.0 – Common Reporting Standard (CRS) / FATCA (Foreign Ac-
		count Tax Compliance Act)
3	-	Assignment / Exercise – Amarcord Incorporated: Combating Money Launder-
		ing Using Data Analytics
4	-	Money Laundering at Agnes Insurance – Digital Forensics and Litigations
5	-	A Multidisciplinary Digital Forensic Investigation Process Model
	1	DayTash 4.0 Tasl Day, AMI / OFT
6	-	RegTech 1.0 Tool Box – AML / CFT
6 7	-	Third Party Vendor Relationships

Chapter 6: Banking Strategy: Crossroad RegTech 1.0 or RegTech 2.0

1	-	Case Study: RegTech 2.0 as an Integral part of WealthTech Application /	
		Robo-Trader	
2	-	What is RegTech 2.0	
3	-	Is the landscape ready for RegTech 2.0	
4	-	Open Banking APIs, Open Banking Architecture – RegTech 2.0	
5	-	- HKMA RegTech Use Case Analysis	
Chapt	Chapter 7: Smart Banking, Smart RegTech		
1	-	Faster Payment System (FPS) and RegTech 2.0	
2	-	Case Analysis – Lending Club	
3	-	CBDC (Central Bank Digital Currency) / DCEP (Digital Currency Electronic	
		Payment)	
4	-	Smart Contracts	
5	-	Algorithmic Regulation: Automating Financial Compliance Monitoring and	
		Regulation using AI and Blockchain	
6	-	Standards-Based Technology Architecture for RegTech	
7	-	Future Banking and RegTech Strategy	

D. Recommended Readings

Essential Readings

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7. Training Application

7.1 <u>Training Schedule</u>

For the latest information about the training application period and class schedules, please refer to <u>Training Schedule (Core Level)</u> or <u>Training Schedule (Professional Level)</u> on <u>HKIB</u> website.

7.2 Training Mode and Duration

The training durations of Core Level and Professional Level are set out as follows:

Training Mode	Core Level	Lecture
Training Mode	Professional Level	Lecture and Video-Assisted Training (VAT)
	Module 1	9 hours
Training Duration	Module 2 – 3	15 hours per module
	Module 4 – 11	21 hours per module

Designated cohorts / sessions of Professional Level are conducted using Video-Assisted Training with pre-recorded videos and facilitation support of designated teaching assistant. For details, please refer to the Training Schedule on HKIB website.

7.3 Training Application

Applicants can submit the application via <u>MyHKIB</u>. Attention should be paid to the application deadline, or a late entry fee will be charged.

Application Requirements:

- The information provided for the training enrolment must be true and clear.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the training fee.
- HKIB reserves the right to reject late applications and/or any applications deemed inappropriate. Once HKIB has received your application, NO alterations to the training arrangement are allowed.
- HKIB reserves the right to change training dates and application deadlines at any time.

7.4 Training Fee and Payment

Module	Training Fee (HKD) per module *
1	6,000
2 - 3	7,500
4	8,800
5 - 11	13,000

^{*} Digital version of training material (e.g. PPT Slides) will be provided before the training commencement. Printed version will only be available at an additional cost of HKD600 per module (including delivery fee) on request by learners.

- Applicants should pay the training fee as follows:
 - (a) By credit card.
 - (b) By Alipay.
 - (c) By WeChat Pay.
- 4 Application without successful payment will **NOT** be processed.
- All payments must be settled before the start of the Programme. **NO** fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.
- An email of training confirmation will be sent to applicants at least **five working days** prior to the training date.
- Late training enrolment will be accepted after the stipulated application deadline up to seven days before course commencement to allow us to administer the application. A late entry fee of HKD200 (in addition to the training fee) will apply.
- HKIB reserves the right to adjust training application, study guide and/or administration surcharge fees (if applicable), at any time.
- HKIB student members can enjoy 25% off training fee discount. However, those student members will no longer be eligible for the Pilot Scheme in the future.

8. Examination Application and Regulations

8.1 Examination Mode and Format

The examination mode and format for Core Level# are as follows:

Module	1/2	3 / 4	
Examination Mode	Paper-based Examination		
Examination Duration	2 hours per Module	3 hours per Module	
Question Type	Multiple-choice Type Questions (MCQs)	Multiple-choice Type Questions (MCQs) & Essay Type Questions	
No. of Questions	60 MCQs per Module	50 MCQs & 2 out of 3 short questions per Module	
Pass Mark	60%		
	Grade	Mark Range	
	Pass with Distinction	>85%	
	Pass with Credit	75% - 85%	
Gradina	Pass	60% - 74%	
Grading	Fail A	56% - 59%	
	Fail B	46% - 55%	
	Fail C	<46%	
	Absent	N/A	

The examination mode and format for Professional Level* are as follows:

Module	5 6/7/10		8 / 9 / 11
Examination Mode	Paper-based or Computer-based Examination		
Examination Duration	3 hours per Module		
Question Type	Essay Type Questions	Multiple-choice (MCQs) & Essay Type Questions	Essay Type Questions
No. of Questions	Section A – 2 out of 3 questions & Section B – 2 questions	Section A – 50 MCQs & Section B – 2 out of 3 questions	4 out of 5 questions per Module
Pass Mark	50%		
	Gra	Mark Range	
	Pass with Distinction		>80%
	Pass with Credit		65% - 80%
Grading	Pass		50% – 64%
Grading	Fail A		46% - 49%
	Fail B		36% - 45%
	Fail C		<36%
	Abs	ent	N/A

#All examinations for Core Level are closed-book examinations.

* All examinations for Professional Level are open-book examinations, except Section A in Module 6, Module 7 and Module 10.

8.2 Examination Timetable

For latest information about the examination application period and examination dates, please <u>Examination Schedule (Core Level)</u>, or <u>Examination Schedule (Professional Level)</u> on HKIB website.

8.3 Examination Approaches

There are two examination approaches available and candidates may choose either one which is best for them.

Face-to-face Examination: Traditional face-to-face examinations will be conducted at designated venues arranged by HKIB. Candidates are required to take examinations at specific locations allocated to them accordingly.

"Remote Exam": As an alternative to the traditional face-to-face examination, HKIB had introduced an innovative initiative, "Remote Exam", allowing candidates to take examinations from their homes or workplaces with own computer equipment and internet access. "Remote Exam" offers greater flexibility in terms of location and time saving on travelling for our candidates without jeopardising the quality standard of assessment. Measures will be taken to align the same standard of fairness and effectiveness as that of the traditional face-to-face examination. A two device-approach will be adopted with one computer, either desktop or laptop, to access the "Remote Exam" platform for the examination and a mobile device, either smartphone or tablet, for invigilation and monitoring. Authentication of identity and real-time virtual invigilation will be conducted has-sle-free with an automatic remote system to ensure the highest degree of integrity and data security.

To ensure smooth examination operations, candidates opting "Remote Exam" are required to participate in the "Rehearsal Practice Examination" to be held by HKIB before eligible to attend the formal examination. This arrangement will facilitate the candidates to get better preparation and understanding on the logistic arrangement of the "Remote Exam".

8.4 Examination Application

Candidates taking current training classes can choose to sit for the current examination

or any subsequent ones. They can choose to sit for subsequent examinations but if the corresponding programme has been changed or updated, they may be required to retake the training in order to be eligible for module examination.

- Applicants can submit the application via MyHKIB. Attention should be paid to the application deadline, or a late entry fee will be charged. The information provided on the application form must be true and clear.
- Late examination enrolment will be accepted after the stipulated application deadline up to 14 days before examination date, to allow us to administer the application. A late entry fee of HKD200 (in addition to the examination fee) will apply.
- Inaccurate or incomplete applications may not be accepted even if the applicant has paid the examination fee.
- Under no circumstances are changes to module entry allowed.
- HKIB reserves the right to reject late applications and/or any applications deemed inappropriate. Once HKIB has received your application, NO alterations to the examinations and examination arrangements are allowed.
- HKIB reserves the right to change examination dates and application deadlines at any time.

8.5 Examination Fee and Payment

Module	Examination Fee per module (HKD) ^
1 – 4	1,600
5 -11	2,600

[^] HKIB student members can enjoy 50% off examination fee discount. However, those student members will no longer be eligible for the Pilot Scheme in the future.

- Applicants should pay the examination fee:
 - (a) By credit card.
 - (b) By Alipay.
 - (c) By WeChat Pay.
- 4 Application without successful payment will **NOT** be processed.
- All payments must be settled before the examination. **NO** fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payments.

HKIB reserves the right to adjust the examination, study guide and/or administration surcharge fees (if applicable), at any time.

8.6 Examination Attendance Notice

- Examination Attendance Notices (Attendance Notices) are sent to candidates via **email ONLY** approximately **two weeks** before the examination. Candidates must inform the Institute if they have not received it **one week** before the examination.
- Candidates are required to print a copy of the Attendance Notice on a sheet of plain
 A4 paper before attending each examination.
- Candidates MUST present their Attendance Notice at the examination along with a valid identification document (e.g. an HK Identity Card or passport) bearing a current photograph. Photocopies are not accepted.
- For candidates attending "Remote Exam", details regarding the prerequisite "Rehearsal Practice Examination" will also be attached.

8.7 <u>Alteration / Transfer of Application for an Examination</u>

- ➡ HKIB reserves the right to cancel, postpone and / or reschedule the examination.
- If an examination is rescheduled, HKIB notifies candidates of the new date and time via email within one week of the original schedule. Under such circumstances, candidates are not required to re-register for the examination.
- ♣ Under no circumstances are any changes to or transfers of examination application allowed.

8.8 Examination Arrangements for Candidates with Special Needs

- Candidates with special needs may request special examination arrangements. Under these circumstances they are required to submit documentary evidence, such as medical proof issued by a registered medical practitioner, together with a written request, when applying for the examination. Approval of the request is subject to final HKIB decision.
- Request for such arrangements may result in an additional charge.

8.9 Examination Preparation

Candidates enrolled in the examination are required to study all the essential, recommended and further reading material, if applicable, as part of their examination preparation.

8.10 Examination Results

- Candidates may check their examination results online through HKIB online platform. Candidates will receive email notification once the examination results are available. For Module 1 to Module 2 examination, result will be released within four weeks after the examination date. For Module 3 to Module 11 examination, result will be released around eight weeks after the examination date of the last module of the exam diet. The online examination results will be removed one month after they are released.
- Candidates will receive their results slip by e-mail within two weeks after the examination result is released through HKIB online platform.
- Results are withheld from candidates who have not paid in full any monies due or payable to the Institute, including but not limited to examination application fees.

8.11 General Examination Regulations

- An examination is governed by the regulations in force at the time of the examination and not at the time of application, in case there are discrepancies between the two sets of regulations.
- On all matters concerning interpretation of the regulations, the Professional Standard and Examination Board of the Institute has the final decision.
- Candidates must complete the training class before taking the examination.
- The examination is conducted in English.
- Candidates must use an HB/2B pencil to answer the multiple-choice questions on the Answer Sheets.
- Examinations are conducted and invigilated by responsible persons appointed by

HKIB.

- Examination Attendance Notices are sent to candidates via email **ONLY**. Candidates are required to print a copy on a plain sheet of A4 paper and **MUST** present their Attendance Notice to each examination, along with a valid identification document (e.g. HK Identity Card or passport). Attendance Notices are collected by the invigilators before the end of the examination, if necessary.
- Candidates should arrive at the examination venue at least 15 minutes before the start.
 Candidates must not enter the examination room until instructed to do so.
- Candidates are not allowed to sit for the examination if they are unable to present Attendance Notice/valid identification document, or if the identification document does not contain a clear and current photograph of the candidate.
- All examinations begin at the time stated on the Attendance Notice. Latecomers may be admitted during the first 30 minutes of the examination, but extra time will not be given to compensate for any time lost.
- Smoking, eating, and drinking are not allowed in the examination room. All mobile phones and other electronic devices must be switched off and placed in a location advised by the invigilator before the examination begins.
- All bags, books and other personal belongings must be placed in a location advised by the invigilator, before the examination begins.
- If you need to go to the toilet during the examination, you should seek permission from an invigilator. An invigilator will accompany you and you must NOT carry any mobile phones, other electronic devices, question books, answer sheets or other papers to the toilet.
- No other aids, such as books, dictionaries, computers (e.g. notebooks, PC tablets) or papers are permitted in the close-book examination. No draft paper is provided during the examination. Rough workings or notes should be made on the question book and will not be marked.
- The packets of question papers are opened in the presence of the candidates before the start of the examination. Candidates should remain silent and are not allowed to communicate with other candidate during the examination. Candidates interfering with the proper conduct of the examinations are warned by the invigilator or expelled from the examination room in a serious case. Under such circumstances, a report is submitted to HKIB to consider whether disciplinary action should be taken. Disciplinary

action includes, but is not limited to, candidate disqualification.

- Candidates cannot leave the examination room during the first 45 minutes and the last 15 minutes of an examination. Candidates who decide to leave early must notify the invigilator as quietly as possible and are not allowed to re-enter the examination room.
- Candidates must stop writing when instructed to do so by the invigilator.
- Candidates must not detach any part of their answer sheet, or remove their answer sheet, wholly or partly, from the examination room.
- Candidates are not allowed to communicate with other candidates during an examination. They are also prohibited from communicating with third parties outside the examination room by using any electronic device. The invigilator has the right to expel candidates from the examination room if their behaviour interferes with the proper conduct of the examination. Any candidate attempting to copy from another candidate's script or any other source is disqualified.
- Pocket calculators: Financial calculators may be used and listed below:

Calculator Model

- Texas Instruments: BA II Plus (both versions), including the BA II
- Plus Professional
- Hewlett Packard: HP 10B, HP 10bII, HP 10bII+, HP12C (including the HP 12C Platinum and the Anniversary Edition), HP 12C Prestige, HP 17bII+, HP20B
- Sharp: Sharp Business/Financial Calculator EL-733, EL-733a
- Casio: FC 100/FC 100V/FC 200/FC 200V

Newer and older versions of these calculators will be allowed to bring into the examination room

HKIB strictly enforces all policies with regard to calculator usage during examinations and candidates are required to abide by the policies of HKIB. Calculators are inspected prior to the start of the exam. They must remain on your desk in full view and proctors continue to inspect calculators throughout the administration of the examination. Possession or use of an unauthorised calculator at the test centre results in the voiding of your examination results and may lead to the suspension or termination of your candidacy in HKIB Programme. Failure by the proctors to detect an unauthorised calculator prior to the start of the examination, or your use of an unauthorised calculator at any time during the examination, does not imply that the calculator is an approved model or that your scores will ultimately be reported. Calculator covers, keystroke cards, and loose batteries are permitted in the examination room; instruction manuals are not

allowed.

Candidates are required to clear the financial calculator memory prior to each session of the examination (Please do not ask invigilators to clear it.). It is the candidates' responsibility to revert their own calculator to desired setting(s) once the calculator's memory has been cleared. If a candidate's calculator has notes/formulas printed on the back of the calculator, includes pull-out cards or contains other supplemental material, this information must be removed or masked by solid colour tape before entering the examination room.

If any candidate infringes any of the above regulations, he/she is liable to disciplinary actions, including disqualification.

8.12 Examination Misconduct Handling

This section sets out the standards of conduct expected from candidates during HKIB examinations and the procedures for handling alleged misconduct.

- 1. Any infringement of these guidelines may result in disciplinary action, including disqualification.
- 2. Candidates who contravene the proper conduct of the examination will be warned by the invigilator or, in serious cases, expelled from the examination room. In such instances, a report will be submitted to HKIB for consideration of disciplinary action. Disciplinary measures may include, but are not limited to, disqualification of the candidate.
- 3. Candidates are strictly prohibited from communicating with other candidates during the examination. They must also refrain from contacting any third parties outside the examination room through any electronic device. The invigilator reserves the right to remove any candidate whose behaviour disrupts the proper conduct of the examination. Any candidate found attempting to copy from another candidate's script or conduct any other form of plagiarism or collusion will be disqualified.
- 4. Examples of misconduct during examination include:
 - a. Improper communication or contact with other candidates
 - b. Use of unauthorised electronic or communication devices
 - c. Sharing, photographing, or otherwise capturing examination content
 - d. Suspicious or disruptive behaviour (e.g., repeated eye movements suggesting copying)
 - e. Possession of prohibited materials
 - f. Causing unnecessary disturbance in the examination room

- g. Engaging in cheating, contract cheating or collusion
- 5. In determining whether misconduct has occurred, HKIB may consider the candidate's possible motive, any attempt to engage in misconduct, or any conduct that constitutes misconduct.
- 6. In the event of suspected misconduct by examination candidates, HKIB will implement a thorough and robust investigation process. If it is determined that misconduct has occurred, HKIB will notify the relevant candidate in writing.
- 7. As part of the appeal process for HKIB's decision, the candidate will have the opportunity to submit a written representation, including any mitigating factors, within 30 calendar days after providing intention notification to HKIB, providing any additional information or documentation as appropriate. If deemed necessary, HKIB may convene a disciplinary hearing panel, comprising members of HKIB Committees and attended by the candidate, to determine a final decision on the matter. During the hearing, the candidate will be given the opportunity to present additional information verbally. The candidate will receive the written final decision within 5 business days after the disciplinary hearing panel hearing.
- 8. Candidate behaviour considered to constitute misconduct during the examination will be classified into three levels of severity:

Level 1: Individual dishonest behaviour without question leakage Examples:

- i. Continuing to write after the "time's up" announcement
- ii. Attempting to copy from another candidate

Level 2: Individual dishonest behaviour with question leakage

Examples:

- i. Attempting to communicate with a third party during the exam
- ii. Taking photos or recordings of the question paper

Level 3: Group dishonest behaviour with question leakage

Example:

- Sharing or coordinating answers among a group of candidates who are in the examination room
- 9. The reference starting points for penalties arising from candidate misconduct, corresponding to the three levels of severity, are as follows:
 - a. Level 1: Suspension from enrolling in HKIB Professional Qualifications Examinations for a period of 1 year; together with mandatory participation in a "remediation programme" as specified by HKIB.

- b. Level 2: Suspension from enrolling in HKIB Professional Qualifications Examinations for a period of 3 years; together with mandatory participation in a "remediation programme" as specified by HKIB.
- c. Level 3: Suspension from enrolling in HKIB Professional Qualifications Examinations, and exclusion from admission as a member and/or as a professional qualification holder, for a period of five years; together with mandatory participation in a "remediation programme" as specified by the HKIB.
- 10. The remediation programme will require mandatory participation in designated training courses provided by HKIB, focusing on professional ethics and compliance.
- 11. The decision of the disciplinary hearing panel is final.
- 12. HKIB will record all misconduct cases in the candidate's personal records maintained by it.

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9. Certification Application and Renewal Process

9.1 <u>Certification Application</u>

Relevant Practitioners who have completed Modules 1 to 4 of the ECF-Fintech (Core Level) Programme and obtained a pass in the relevant examinations plus at least 1 year of relevant working experience in Fintech projects and / or any of the Core Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification "Associated Fintech Professional (CPFinT(A))" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5, 9 and 10 of the ECF-Fintech (Professional Level) Pprogramme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification "Certified Fintech Professional (Management) (CPFinT(M))" with HKIB professional membership.

Relevant Practitioners who have completed Modules 5 plus Modules 6 / Modules 5 plus Modules 7 / Modules 5 plus Modules 8 / Modules 5 plus Modules 11 of the ECF-Fintech (Professional Level) Programme and obtained a pass in the relevant examinations plus at least 3 years of relevant work experience in Fintech projects and / or any of the Professional Level functions in Fintech Solution Development, Fintech Product Design, Fintech Strategy and Management or Regtech as specified in Annex 1 of the HKMA <u>Guide to Enhanced Competency Framework on Fintech</u> may apply for Certification(s) "Certified Fintech Professional (Specialist – Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD))" or "Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT))" or "Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI))" or "Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT))" with HKIB professional membership.

Applicants are required to submit a completed Certification Application Form to HKIB

together with the relevant supporting documents and payment of the required certification fee. The Certification Application form can be obtained from HKIB website.

Certification holders are registered as Certified Individuals and included in the public register on HKIB website. Upon successful application for the above Certification(s), professional membership is also granted by HKIB.

9.2 <u>Certification Renewal</u>

Certification of Associated Fintech Professional (CPFinT(A)), Certified Fintech Professional (Management) (CPFinT(M)), Certified Fintech Professional (Specialist - Artificial Intelligence and Big Data Stream) (CPFinT(S-AIBD)), Certified Fintech Professional (Specialist - Distributed Ledger Technology Stream) (CPFinT(S-DLT)), Certified Fintech Professional (Specialist - Open Banking and Application Programming Interface Stream) (CPFinT(S-OBAPI)) or Certified Fintech Professional (Specialist - Regtech Stream) (CPFinT(S-RT)) are subject to annual renewal by HKIB.

PQ holders are required to comply with the annual Continuing Professional Development (CPD) Scheme in order to renew their Certification.

For both the Core Level and Professional Level qualifications, the requirement is a minimum of 12 verifiable CPD hours, of which at least 4 must be earned from activities related to topics of innovative technology (e.g. artificial intelligence, big data, cloud computing, cybersecurity, distributed ledger technology, and / or open banking and API), product development, business strategy and marketing, finance and investment, and / or risk and compliance.

The remaining hours should be on training topics related to banking and finance, Fintech, or the job function. Examples of appropriate training topics include:

- Compliance, code of conduct, professional ethics or risk management;
- b) Banking and financial knowledge;
- c) Emerging technologies in financial services (e.g. machine learning algorithms, deep learning, network analytics, visualisation, voice recognition, natural language processing and generation);
- d) Economics;

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- e) Accounting;
- f) Legal principles;
- g) Business and people management;
- h) Language; and
- i) Information technology.

PQ holders are required to renew their certification registration annually by 31 December. Renewal email will be sent to members before renewal deadline. PQ holders who do not pay the certification renewal fee on or before 31 January of each calendar year are treated as Default Members.

9.3 Certification Fee, Certification Renewal Fee and Payment

The application fee for certification in various categories are as follows: (Valid until 31 December 2026)

Certification	First year certification - Non-HKIB Member: HKD2,230 - Current HKIB Ordinary Member (a) Complimentary: HKD2,230 (b) Non-complimentary: HKD970 - Current HKIB Professional Member: Waived
Certification Renewal	Annual Certification Renewal - Current HKIB Professional Member: HKD2,230 - Reinstatement fee for default member: HKD2,000

- Applicants should pay the Certification Fee and Certification Renewal Fee as follows:
 - (a) By Employer.
 - (b) By credit card. Please provide your credit card information on the application form.
 - (c) By FPS payment. Please provide your FPS payment receipt.
- Application forms without payment instruction are NOT processed.
- NO fees are refunded or transferred under any circumstances.
- Applicants are advised to keep a record of their payment.
- HKIB reserves the right to adjust the certification, certification renewal and / or administration surcharge fees (if applicable), at any time.

9.4 <u>Certification and HKIB Membership Regulations</u>

ECF-Fintech

It is mandatory for all individuals to maintain a valid membership status with HKIB if the applicants want to apply for and maintain certification and be subject to HKIB membership governance.

Once an application is processed, the membership subscription and registration fees are non-refundable and non-transferable.

The name of the member to be entered on HKIB's records is that on the certification application form. This name, and the order and spelling in which it is presented are used subsequently on all transcripts, pass lists, diplomas, and certificates except where a member has notified HKIB of any change. Such notification must be accompanied by a certified true copy⁷ of documentary confirmation, e.g. Hong Kong Identity Card, birth certificate, statutory declaration, etc.

PQ holders are bound by the prevailing rules and regulations of HKIB. They are abided by HKIB's rules and regulations in HKIB Members' Handbook. PQ holders are required to notify HKIB of any material changes to any information provided and responses made in certification application, including their contact details. HKIB may investigate the statements holders made with respect to applications, and applicants may be subject to disciplinary actions for any misrepresentation (whether fraudulent and otherwise) in their applications.

9.5 Membership Reinstatement

Professional Members who have not paid the certification renewal fee when due shall be considered as default members and are not entitled to use any HKIB Professional Qualification and neither may call themselves members of the Institute.

Default members who reinstate their membership with HKIB are required to pay the current year's certification renewal fee plus a reinstatement fee. Once the membership is reinstated, the member's examination record, if any, is reactivated.

⁷ Submitted copies of documents to HKIB must be certified as true copies of the originals by:

⁻ HKIB designated staff; or

⁻ HR / authorized staff of current employer (Authorized Institution); or

⁻ A recognized certified public accountant / lawyer / banker / notary public; or

Hong Kong Institute of Chartered Secretaries (HKICS) member.

The certifier must sign and date the copy document (printing his/her name clearly in capital letters underneath) and clearly indicate his/her position on it. The certifier must state that it is a true copy of the original (or words to similar effect).

10. Exemption Application and Regulations

10.1 Modular Exemption Requirements

Exemption for specific modules of the "Associated Fintech Professional (CPFinT(A))" will be granted for practitioners who have passed any of the following training / professional programme(s):

Module	Training Programme (University Degree)	Programme Provider
	BEng Fintech	Chinese University of Hong Kong
	MSc Fintech	Chinese University of Hong Kong
	BSc Computational Finance and Financial Technology	City University of Hong Kong
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University
Module 1	Doctor Financial Technology	Hong Kong Polytechnic University
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University
	MSc Fintech	Hong Kong University of Science and Technology
	Advanced Diploma in FinTech	HKU SPACE
	Executive Certificate in FinTech	HKU SPACE
	Executive Certificate in Banking and Financial Technology	HKU SPACE
	BASc Financial Technology	University of Hong Kong
	MSc Fintech	University of Hong Kong
	MSc Financial Technology and Data Analytics	University of Hong Kong

	Training Programme (Online Courses)	Programme Provider
	Harvard Fintech Online Short Course with Harvard VPAL Premier Certificate	Harvard University
	FinTech: Finance Industry Transformation and Regulation Specialization of Coursera	Hong Kong University of Science and Technology
	Fintech: Innovation and Transformation in Financial Services	National University of Singapore
	The Future of Finance Professional Certificate of edX	University of Texas
	Professional Programme	Programme Provider
	Shenzhen-Hong Kong-Macau Fintech Professional Programme Level 1	Shenzhen Fintech Association, Chinese Financial Association of Hong Kong, and Macau Institute of Financial Services
	Certificate in Finance and Technology Level 1	Institute of Financial Technologists of Asia
	Training Programme (University Degree)	Programme Provider
	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University
	BBA (Hon) Financial Technology and Innovation	Hong Kong Metropolitan University
Module 2	Training Programme (Advanced Diploma)	Programme Provider
	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", "Professional Ethics and Compliance", and "Risk Management"	The Hong Kong Institute of Bankers

	Advanced Diploma for Certified Banker – "Fundamental of Bank- ing", and ECF- Operational Risk Management / ECF- Compliance – "Module 2: Regulatory Framework and Compliance in the Banking In- dustry"	The Hong Kong Institute of Bankers	
	Training Programme (University Degree)	Programme Provider	
	BEng Fintech	Chinese University of Hong Kong	
	MSc Fintech	Chinese University of Hong Kong	
	BSc Computational Finance and Financial Technology	City University of Hong Kong	
	Associate of Science (Financial Technology)	College of International Education, Hong Kong Baptist University	
	MSc Finance (Fintech and Financial Analytics)	Hong Kong Baptist University	
	BSc (Hon) Financial Technology and Artificial Intelligence	Hong Kong Polytechnic University	
	Doctor Financial Technology	Hong Kong Polytechnic University	
Module 4	BCom (Hon) in Financial Technology	Hong Kong Shue Yan University	
	MSc Fintech	Hong Kong University of Science and Technology	
	Advanced Diploma in FinTech	HKU SPACE	
	BASc Financial Technology	University of Hong Kong	
	MSc Fintech	University of Hong Kong	
	MSc Financial Technology and Data Analytics	University of Hong Kong	
	OR		
	A candidate who has completed at least one of the certifications in any one of the following specialist areas from key market players or service/platform providers is eligible to apply for exemption on Module 4 of the ECF- Fintech Core Level training programme:		
	- Artificial Intelligence and Big Data Analytics: e.g. AWS Machine Learning - Specialty, Microsoft Al Engineer, AWS Data Analytics - Specialty, Microsoft Data Engineer, Microsoft Data scientist, Google Data Analytics, etc.		

- Cloud Computing for Business Applications: e.g. AWS Certified Cloud Practitioner, GCP Associate Cloud Engineer, Alibaba Cloud Certified Associate-Cloud Computing, Microsoft Certified: Azure Fundamentals, etc.
- Blockchain and Distributed Ledger Technology: e.g. Blockchain Certification Course (from EC Council), P. G. Diploma in Blockchain Technology (from UpGrad), Certified Enterprise Blockchain Architect (CEBA), Blockchain Technology EdX, Blockchain Fundamentals Certificate (from ISACA), etc.

10.2 Modular Exemption Application

- ♣ Candidate with relevant qualifications may apply for modular exemption from "Professional Certificate for ECF-Fintech".
- Exemption application should be made on an exemption form together with the following documents/items; failing to do so delays assessment:
 - i. Appropriate fees (application fee and exemption fees)
 - ii. Copies of transcript and certificate, if applicable

Note: Candidates are required to submit the exemption form ONLY if they attended the training and completed the examination offered by HKIB.

- Documents submitted will not be returned regardless of the application result.
- Unless otherwise specified, exemption application based on partially attained qualification is not accepted.
- Exemption claims granted to student members are only registered in HKIB's record upon the student members' graduation.
- Exemption results are normally given in writing within 60 days after receipt of application and supporting documents. If further assessment is needed due to unexpected circumstances, separate notifications are given. The decision of the Institute is final and cannot be appealed.
- Candidate attempting but failing in a module may subsequently claim exemption from that module if they obtain a new/further qualification recognised for exemption purposes.
- An exemption confirmation letter is issued to candidate whose exemption application is granted.
- ♣ Candidate exempted from a module subsequently attempting that module by

examination, have their exemption status overridden.

11. General Information

11.1 Bad Weather Arrangements

In the event of bad weather on the training class/examination day, learners/candidates should pay attention to announcement made by the Hong Kong Observatory about weather conditions. They could also visit HKIB website for its announcements. For the respective individuals, they will be notified by SMS message about the latest arrangements.

Bad weather – Typhoon signal No. 8 or above, or the black rainstorm signal, or "extreme conditions" is hoisted.

For On-site Training

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be switched to virtual
At or after rain	training class/event whenever possible.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be switched to virtual
At of after 12.00110011	training class/event whenever possible.
At or after 4:00pm	Session starts from 6:00pm to 10:00pm will be switched to vir-
At or after 4.00pm	tual training class/event whenever possible.

For On-site Examination

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be rescheduled.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be rescheduled.
At or after 4:00pm	Session starts from 6:00pm to 10:00pm will be rescheduled.

For Virtual Training / Remote Examination

Signal in force	Bad Weather Arrangement
At or after 7am	Session starts from 9:00am to 2:00pm will be continued as per
7 to or antor 7 ann	schedule whenever possible.
At or after 12:00noon	Session starts from 2:00pm to 6:00pm will be continued as per
At or after 12.00110011	schedule whenever possible.
At ar after 4:00pm	Session starts from 6:00pm to 10:00pm will be continued as per
At or after 4:00pm	schedule whenever possible.

11.2 Privacy Policy Statement

Personal data provided by the candidate are used for administrative and communicative purposes relating to training and examination. Failure to provide complete and accurate information may affect the provision of administrative services to the candidate. The Institute keeps the personal data provided confidential but may need to disclose it to appropriate personnel in the Institute and other relevant parties engaging in the provision of examination services to the Institute. Candidates have the right to request access to and correction of their personal data in writing to HKIB by using HKIB's email address of cs@hkib.org.

Candidates are advised to read the <u>Privacy Policy Statement</u> at HKIB website to understand their rights and obligations in respect of the supply of personal data to HKIB and the ways in which HKIB may handle such data.

11.3 Addendums and Changes

HKIB reserves the right to make changes and additions to membership, training and examination regulations, enrolment/application procedures, information in this handbook and any related policies without prior notice. HKIB shall bear no responsibility for any loss to candidates caused by any change or addition made to the aforementioned items.

12. Contact Information

HKIB Head Office Address

3/F Guangdong Investment Tower, 148 Connaught Road Central, Hong Kong



General Enquiries / Feedback

Tel.: (852) 2153 7800

Email: cs@hkib.org

Office Service Hours

Monday - Friday: 09:00 - 18:00 (except public holidays)

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